IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS TYLER DIVISION SOVERAIN SOFTWARE DOCKET NO. 6:07cv511 4 ) -v-) 5 Tyler, Texas ) ) 9:00 a.m. NEWEGG, INC. April 26, 2010 7 TRANSCRIPT OF TRIAL MORNING SESSION BEFORE THE HONORABLE LEONARD DAVIS, UNITED STATES DISTRICT JUDGE, AND A JURY 10 APPEARANCES 11 FOR THE PLAINTIFFS: MR. KENNETH R. ADAMO 12 JONES DAY 2727 N. Harwood St. 13 Dallas, Texas 75201-1515 14 MR. THOMAS L. GIANNETTI MR. BARRY R. SATINE 15 MR. CLARK R. CRADDOCK JONES DAY 16 222 East 41st St. New York, New York 10017-6702 17 MR. CARL ROTH 18 ROTH LAW FIRM 115 N. Wellington, Ste. 200 19 P.O. Box 876 Marshall, Texas 75670 20 MR. MICHAEL C. SMITH 21 SIEBMAN, REYNOLDS, BURG, PHILLIPS & SMITH 22 713 S. Washington Ave. Marshall, Texas 75670 23 24 COURT REPORTER: MS. JUDITH WERLINGER

25 Proceedings taken by Machine Stenotype; transcript was produced by a Computer.

FOR THE THE DEFENDANTS: MR. RICHARD SAYLES MR. MARK STRACHAN SAYLES WERBNER 4400 Renaissance 3 1201 Elm St. Dallas, Texas 75270 4 MR. HERBERT A. YARBROUGH, III 5 YARBROUGH LAW FIRM 100 E. Ferguson, Ste. 1015 6 Tyler, Texas 75702 7 MR. DAVID C. HANSON 8 MR. KENT BALDAUF, JR. MR. DANIEL H. BREAN 9 THE WEBB LAW FIRM 200 Koppers Bldg. 10 436 Seventh Ave. Pittsburgh, PA 15219 11 12 MS. CLAUDIA W. FROST MR. JEREMY J. GASTON 13 PILLSBURY WINTHROP 909 Fannin St., Ste 2000 14 Houston, Texas 77010 15 16 17 18 19 20 21 22 23 24

PROCEEDINGS THE COURT: Please be seated. 3 All right. I understand there's a matter before the jury comes in; is that correct? MR. GIANNETTI: That is correct, Your Honor. THE COURT: All right. And what would that be? 9 MR. GIANNETTI: Your Honor, at the hearing on the Motions in Limine asserted by the Plaintiff, we would like to submit a bench memo with 12 respect to Motion in Limine 13 concerning an alleged non-infringing alternative, which is licensed after the hypothetical negotiation. 14 15 We're raising that now because in the 16 Defendant's slides that they intend to use in opening, they rely upon that alleged non-infringing alternative. 17 18 And we have a bench memo --19 THE COURT: All right. Hand it up. 20 (The Court reviews the document.) 21 THE COURT: All right. Response -- or excuse me. Go ahead. 23 MR. GIANNETTI: Your Honor, the case 24 which I think is most relevant is the Pall case from the 25 Federal Circuit, where -- and if I could just read a

4 little bit of that, Your Honor, and substitute the third party's, Defendant's, and Plaintiff's names. During the period before the third-party 4 products were licensed, their presence in the 5 marketplace did not defeat Plaintiff's entitlement to lost profit damages for all of Defendants infringing sales where the third-party products were not non-infringing substitutes. 9 It was not necessary for Plaintiffs to continue the third-party litigation to judicial decision of the issue of infringement as Defendant argues that the voluntary settlement of litigation does not retrospectively transform an accused infringing product into a non-infringing substitute. 14 15 And that's our situation, Your Honor. At 16 the time of the hypothetical, Open Market was in a patent infringement lawsuit and sued Endo-Shop for 17 18 patent infringement. That lawsuit was settled eight 19 months later, at which time Endo-Shop received a patent license. 20

- 21 Defendant argues that Endo-Shop was a
- non-infringing alternative at the time of the
- hypothetical negotiation when Endo-Shop is accused of
- infringing eight months before they received a license.
- 25 THE COURT: Okay. Response?

MR. BALDAUF: All right. Your Honor, we 2 prepared a response. THE COURT: All right. Let me tell 4 y'all, though, that jury is -- it's 9:00 o'clock. The jury has been sitting in there five minutes, and I'm just going to tell you upfront, during the course of this trial, this is not going to cut it. I'm not going to be handed bench memos I have to read while the jury's sitting in there. I'm not going to be arguing these things beforehand. So go ahead and hand it up, but I'm just telling you --12 MR. BALDAUF: I can read this -- I can make my argument --13 THE COURT: Well, hand it up and make 14 15 your argument very briefly. 16 MR. BALDAUF: Very briefly, Your Honor. 17 THE COURT: And whenever you file 18 something, give me extra copies for my Law Clerks, too. 19 All right. What do you have? MR. BALDAUF: The difference here is that 20 in this situation, the time periods for damages is well 22 after the time period. In the Pall case, it stands for the 23 24 proposition that a settlement license does not transform 25 an infringing product into a non-infringing alternative

- 1 in the time period before the license.
- 2 And here that's not an issue, because the
- 3 entire damage period here is after, well after --
- 4 THE COURT: All right. How -- how
- 5 important is it for you to mention this in your opening
- 6 statements?
- 7 MR. BALDAUF: It's extremely important to
- 8 us, Your Honor, because this is another software product
- 9 that was out there that was licensed with this
- 10 technology, and we believe it's a non-infringing
- 11 alternative that was available to Newegg.
- 12 THE COURT: All right. I'm going to
- 13 grant the motion in limine at this time. Don't mention
- 14 it in opening statement, and I'll give you a ruling on
- 15 the admissibility when it comes up during the course of
- 16 the trial.
- 17 MR. BALDAUF: Real briefly, Your Honor,
- 18 with respect to one of the slides that has been proposed
- 19 by the Plaintiff, it appears that they're going to
- 20 reference the Amazon license, as well as the other
- 21 settlement licenses with the Defendants in this case, as
- 22 evidence of commercial success.
- 23 I'd like to bring your attention to the
- 24 decision in DataTreasury versus Wells Fargo from Judge
- 25 Folsom from a few months ago, directly on point of how

that these types of settlement agreements are not evidence of commercial success. Number one, there has to be expert testimony from the Plaintiffs. There has to be some established nexus between those settlement agreements and the recognized commercial success or value of the patents as opposed to just the design to avoid for litigation, and that has not been done. In fact, it's nowhere in the any of their expert reports. 10 MR. ADAMO: Very brief response, Your 11 Honor. 12 Mr. Sayles is going to use this slide in his opening, which he's removed the names of the various licensees, which was on the version that I was given last night; but he has informed me in good candor that 16 the names are going to be mentioned during trial. 17 About five minutes. These are agreed 18 exhibits. This stuff is all going to be in evidence. There's no requirement under law that evidence of secondary considerations, including commercial success, has got to be in an expert report. It is, by the way, in Professor Shamos' expert report. So it is there and certainly in his slides, which come directly from his 24 report.

Two things that Mr. Giannetti mentioned

- 1 when you ruled in our favor last Monday to allow us to
- 2 name the licensees -- and I didn't put the -- the
- 3 numbers are not down here. I even changed the heading
- 4 to take off any reference to commercial success -- and
- 5 we told them this last night -- to make this more
- 6 neutral.
- 7 This is exactly what Mr. Giannetti argued
- 8 to Your Honor a week ago today that you allowed us to
- 9 do. The Plaintiffs -- well, his position is, no small
- 10 licensees, and that's not going to be the situation for
- 11 more than about probably 10 minutes.
- 12 And I think the position is, you've got
- 13 to have experts discuss commercial success, which is not
- 14 the law, but in any event, Dr. Shamos has it, and we
- 15 should be allowed to use this, Your Honor.
- 16 THE COURT: Response?
- MR. BALDAUF: Your Honor, we -- with
- 18 respect to the point of mentioning that there are larger
- 19 licenses, that's not what we're talking about here.
- We're talking about the issue of
- 21 commercial success in that reference. And there's been
- 22 no established link between these settlement licenses
- 23 and commercial success.
- 24 THE COURT: Now, are y'all going to
- 25 mention the licenses?

MR. BALDAUF: We have no interest in mentioning the Amazon license whatsoever, as we put in our motion in limine to begin with. MR. ADAMO: Your Honor, they've moved into evidence and we've agreed, we're about to read the list into the record, all the small licenses, exactly the issue Mr. Giannetti argued to Your Honor last week when you allowed us to do what's in my -- in my slide. 9 MR. BALDAUF: Which were not in settlement litigation. 10 11 MR. ADAMO: Your Honor, that -- this has all been argued last week. Nothing has changed. This is exactly what you allowed us to do. 14 THE COURT: All right. I'm going to --I'm going to grant their objection. Don't go into that 16 in opening statement, and I'll take it up when we get into the evidence. 17 Bring the jury in. 18 19 COURT SECURITY OFFICER: All rise for the jury. 20 21 (Jury in.) 22 THE COURT: All right. Each member of the jury, come back down to these four seats on the front row down on this end, please.

Thank you. I think it will be easier for

- 1 you to see down here.
- 2 All right. Please be seated.
- 3 All right, Ladies and Gentlemen of the
- 4 Jury. Good morning, and welcome back. I hope you had a
- 5 restful weekend and week and are ready to get started in
- 6 this case.
- 7 I think we're going to work some pretty
- 8 long days this week, but it's going to be our objective
- 9 to try to finish the case by Friday. So if you'll bear
- 10 with us -- and it's going to be some hard days -- but
- 11 some -- I think you would probably prefer that than
- 12 stretching it over into next week, if I would guess
- 13 right.
- 14 But if anybody needs a break at
- 15 anytime -- sometimes we get to going a little long with
- 16 the testimony. If anybody needs to use the restroom or
- 17 can't stay awake or whatever, raise your hand, and we'll
- 18 take a short break.
- 19 Normally, I take about a 15-minute break
- 20 in the morning, and usually an hour to an hour and 15
- 21 minutes for lunch, and a 15-minute break in the
- 22 afternoon. But we can take more short breaks, if we
- 23 need to. So please feel free to let me know.
- Now, what we're going to start out with
- 25 this morning, I'm going to give you some preliminary

instructions, again, just as an overview of what this

- 2 case is all about, a little bit of the framework of what
- 3 the law is that you'll be applying.
- 4 I'm going to give you much more detailed
- 5 instructions on the law at the end of the case. Plus,
- 6 you'll hear the attorneys talking about it. You'll hear
- 7 the experts talking about it.
- 8 So don't feel like you have to have
- 9 everything down, you know, perfect this morning, but
- 10 it's just to help you start getting familiar with it.
- 11 After I finish my opening instructions on
- 12 the law and the contentions in the case, giving you an
- 13 overview, you're going to hear the attorneys from both
- 14 sides make an opening statement.
- And as you'll recall, that's where
- 16 they're going to outline for you what they believe the
- 17 evidence is going to show in this case; and then after
- 18 they've both had a chance to do that, then we'll start
- 19 hearing the evidence.
- 20 So let me give you these preliminary
- 21 instructions at this time.
- 22 You have all now been sworn in as the
- 23 jury to try this case. Your job as the jury will be to
- 24 decide the disputed questions of fact in the case.
- 25 I, as the Judge, will decide all questions of law and

1 procedure. What comes into evidence, what the law is,

- 2 that's all my province. But your province is the
- 3 fact-finder. You're to seek the truth as to the facts
- 4 of this case.
- 5 From time to time during the trial and at
- 6 the end of the trial, I'm going to instruct you on the
- 7 rules of law that you must follow in making your
- 8 decision.
- 9 Very soon the lawyers for each side will
- 10 be making what's called their opening statement, and
- 11 that is to assist you in understanding the evidence.
- 12 However, realize what the lawyers say
- 13 during their opening statements, that is not the
- 14 evidence. The evidence you'll hear from the witness
- 15 stand and from the exhibits that are admitted into
- 16 evidence. And you should only rely on the evidence in
- 17 making your decision.
- 18 Now, the party who brings the lawsuit is
- 19 called the Plaintiff. In this case, the Plaintiff is
- 20 Soverain Software, LLC, who will be referred to as
- 21 Soverain.
- The party against whom this suit is
- 23 brought is called the Defendant. In this action, the
- 24 Defendant is Newegg, Inc., who will be referred to as
- 25 Newegg. This is a case of alleged patent infringement.

- 1 After the opening statements, Soverain
- 2 will call witnesses and present evidence. Then Newegg
- 3 will have an opportunity to call their witnesses and
- 4 present evidence.
- 5 After the parties' main case is
- 6 completed, Soverain may be permitted to present rebuttal
- 7 evidence. Then I will restruct -- instruct you on the
- 8 applicable law. Then you will hear closing arguments,
- 9 and then and only then will you retire to deliberate on
- 10 a verdict.
- 11 During the trial of this case, keep an
- 12 open mind. Do not decide any fact until you've heard
- 13 all of the evidence, the closing arguments, and my
- 14 instructions. Pay close attention to the testimony and
- 15 evidence.
- 16 If you would like to take notes during
- 17 the trial, you may do so. The Court Security Officer is
- 18 now going to pass out to you your juror notebooks.
- 19 Inside your juror notebook, you should
- 20 find a blank pad for note-taking. Should be in one of
- 21 the pockets on the -- on the juror notebook. You should
- 22 find a pad in there like this (indicates).
- 23 If you would, the first thing I'd like
- 24 for you to do is, on the cover of the pad, to write your
- 25 name.

After you've done that, then if you wish to flip to the second page to start taking notes or to the first page inside the notebook, you can. These notebooks will be taken up at the end of the day each day by the Court Security Officer and passed back out to you the next morning. They will be kept locked up and confidential. At the end of the case, they'll be taken up, and your notes will be shredded. So you can rely on the privacy of your notes. 11 If you decide to take notes during this 12 case, be careful not to get so involved in your note-taking that you're not listening to the testimony or you miss part of it. 14 15 Even though the Court Reporter is making 16 a -- stenographic notes of everything that is said, a typewritten copy of the testimony will not be available for your use during deliberations. On the other hand, any exhibits that are introduced into evidence will be available. 20 21 Now, until this trial is over, do not discuss this case with anyone and do not permit anyone to discuss this case in your presence. This includes

Do not discuss the case even with the

24 your family and friends.

- 1 other jurors until all of the jurors are in the jury
- 2 room actually deliberating at the end of the case.
- 3 If anyone should attempt to discuss this case or
- 4 approach you concerning this case, you should inform me
- 5 immediately through my court staff.
- 6 So, again, even though we're now starting
- 7 the case, you're not free to begin to deliberate among
- 8 yourselves. That only comes at the end of the case.
- 9 So when you take a break, don't start talking about the
- 10 case. If somebody should mention something about it,
- 11 other jurors, you should just say: Remember the Judge's
- 12 instruction. We're not supposed to talk about that
- 13 until the end of the case.
- 14 The same thing about discussing it with
- 15 any of your family members or friends. You should not
- 16 do that.
- 17 Also during the trial, you should hold
- 18 yourself completely apart from the people here in the
- 19 courtroom that are involved in the case, the witnesses,
- 20 the parties, and the attorneys.
- 21 It is important not only that you remain
- 22 fair and impartial but that you also appear to be fair
- 23 and impartial. And that is why you should not have
- 24 contact with any of them.
- This also means that if you have a social

- 1 networking site or tool, like FaceBook, MySpace, or
- 2 Twitter, you should not discuss or even mention the case
- 3 at all on those sites. Do not post updates about what
- 4 is going on in the case, and do not send or receive text
- 5 messages about the case.
- 6 Also remember, don't make any independent
- 7 investigation of any fact or matter in the case. Do not
- 8 learn anything about the case from any outside source,
- 9 such as television or newspaper. Do not use the
- 10 internet or Google to find out more information about
- 11 the case, the parties, or the attorneys in the case.
- 12 For example, if you have a home computer,
- 13 during this case, don't go home and get on your computer
- 14 and start trying to figure things out. You are to be
- 15 guided only by the evidence in the case, only by what
- 16 you see and hear in this courtroom and not anything
- 17 else.
- 18 Again, if you did that, you could put
- 19 these entire proceedings in jeopardy, and as you can
- 20 tell, there's been a lot of expense and time -- time
- 21 invested on your part and a lot of time and expense
- 22 invested on the part of the parties and the Court, and
- 23 we don't want that to go for naught.
- During the trial, it may be necessary for
- 25 me to confer with the lawyers here at the bench or

- 1 outside of your presence. I will handle these matters
- 2 as briefly and as conveniently for you as I can, but you
- 3 should remember that they are a necessary part of the
- 4 case.
- 5 I try very hard to not leave you sitting
- 6 in the jury room. We say we're going to start at 9:00.
- 7 I really try to start. Now, sometimes we're running a
- 8 few minutes late, but I'm going to try my very best to,
- 9 when you're here, have you here in the courtroom hearing
- 10 evidence.
- Now let me go over with you the parties
- 12 and the nature of this case.
- This case involves three U.S. patents,
- 14 Patent Nos. 5,715,314, which is also known as the '314
- 15 patent.
- And patents are generally known by the
- 17 last three digits of the patent, so you can see the
- 18 three patent numbers here on the screen and beside it is
- 19 the shorthand reference, which are the last three digits
- 20 to the patent. These patents are referred to as the
- 21 patents-in-suit.
- The '314 patent and the '492 patent
- 23 generally rely -- relate to a network-based sales
- 24 system.
- 25 The '639 patent generally relates to

1 methods for controlling and monitoring access to network

- 2 servers. You will hear more about the technology during
- 3 the attorneys' opening statement.
- 4 This case involves network-based sales
- 5 systems used in E-commerce websites. Soverain contends
- 6 that Newegg has infringed and is infringing one or more
- 7 claims of the patents-in-suit by making, using, offering
- 8 for sale, or selling within the United States products
- 9 or processes that practice the invention claimed in the
- 10 patents-in-suit.
- 11 Soverain also contends that Newegg is
- 12 inducing infringement of one or more claims of the '314
- 13 patent and the '492 patent by others, namely, Newegg's
- 14 customers.
- 15 Soverain contends that it is entitled to
- 16 money damages for Newegg's infringement. Newegg
- 17 contends that -- or Newegg denies that it infringes the
- 18 patents-in-suit and denies that Soverain is entitled to
- 19 money damages.
- 20 Newegg also contends that the asserted
- 21 claims of the patents are invalid. Invalidity is a
- 22 defense to infringement.
- Now let me visit with you about the U.S.
- 24 patent system and how it works and how a patent is
- 25 obtained. You saw some of that on the video you saw

- 1 last Monday.
- The U.S. Government is empowered by the
- 3 United States Constitution to enact patent laws and
- 4 issue patents to protect inventions. The purpose of the
- 5 patent system is to help advance science and technology.
- The patent system achieves this purpose
- 7 by granting to the owner of a patent the right, for the
- 8 life of the patent, to exclude any other person from
- 9 making, using, offering for sale, or selling anywhere in
- 10 the United States the invention covered by the patent.
- 11 A patent has a life for a limited amount
- 12 of time which for the patent involved in this case has
- 13 not yet ended.
- Once a patent expires, the invention
- 15 becomes part of the public domain, which means that
- 16 anyone is free to use it; and the patent owner, after it
- 17 becomes a part of the public domain, may no longer
- 18 exclude anyone from making use of the invention claimed
- 19 in the patent.
- During the term of the patent, however,
- 21 if another person, without the patent owner's
- 22 permission, makes, uses, sells, or offers to sell
- 23 something that is covered by the claims of the patent,
- 24 then that person is said to infringe the patent.
- The patent owner may enforce a patent

- 1 against persons or customers believed to be infringers
- 2 in a lawsuit in federal court as in this case.
- 3 Everyone, however, has the right to use
- 4 existing knowledge and principles. A patent cannot
- 5 remove from the public the ability to use what was known
- 6 or obvious before the invention was made or patent
- 7 protection was sought.
- 8 Thus, to be entitled to patent
- 9 protection, an invention must be new, useful, and
- 10 non-obvious.
- 11 To obtain a patent, the applicant must
- 12 file a patent application with the United States
- 13 Patent & Trademark Office.
- 14 After the applicant files a patent
- 15 application, a Patent Examiner examines the application
- 16 to determine whether the invention described in the
- 17 patent application meets the requirements of the patent
- 18 laws for patentable inventions.
- 19 If the Examiner concludes that the legal
- 20 requirements for a patent have all been satisfied, he or
- 21 she is said to allow the claims, and the application
- 22 then issues as a patent.
- 23 The process, from the filing of the
- 24 patent application to the issuance of the patent, is
- 25 called patent prosecution.

The record of the papers relating to the patent prosecution is referred to as the prosecution history or the file history of the patent. So you have the application coming in. You have a lot of stuff going back and forth with the Patent Office. Then the patent issues. Everything, from beginning to end, is what's referred to as the prosecution or the file history of the patent. The granting of a patent by the Patent & Trademark Office carries with it the presumption that the patent is valid. From the issuance of a patent, it is presumed that it is -- that its subject matter is new, useful, and constitutes an advance that was not, at the time the invention was made, obvious to one of ordinary skill in the art. 16 However, that presumption of validity may be rebutted at trial, and you, the finder of fact, may 17 find that the patent is invalid. 19 Now let me go over with you the parts of a patent. 20 21 You have been provided with copies of the patents-in-suit in your notebooks. Please take time to refer to the '639 patent in your binder, which is at Tab 24

So if you'll flip over to Tab 3, I'm

- 1 going to go over this one as an example for you. You'll
- 2 see there on the first page is the certificate of the
- 3 Patent Office containing the language granting the
- 4 patent.
- 5 Then if you turn the page to the next
- 6 page, on the left-hand side, you'll see the cover page
- 7 of the patent. The cover page of the '639 patent --
- 8 and, again, you'll notice that's the '639.
- 9 If you'll look in the upper right-hand
- 10 corner where it says patent number, then it's got
- 11 7,272,639, that '639, the last three digits, that's
- 12 what's referred to as the '639 patent.
- This cover page of the patent provides
- 14 the identifying information, including the date the
- 15 patent was issued. You will see that up in the upper
- 16 right-hand corner. It says date of patent: September
- 17 18, 2007.
- 18 It also includes, over in the left-hand
- 19 column, the names of the inventors. You'll see a few
- 20 lines down, it says, Inventors: Thomas Mark Levergood,
- 21 and then it lists a number of people.
- 22 A little bit further down on Line 22, it
- 23 has the date that the patent was filed. That's called
- 24 the filing date. That's January 12th, 1998.
- 25 And then up a couple of lines above that

- 1 at Line -- where it says 73, it refers to the assignee,
- 2 which is Soverain Software, LLC. In other words, the
- 3 assignee is the one that now owns the patent.
- 4 Then a little further down, it says,
- 5 References cited: U.S. patent documents, and then it
- 6 lists a number of patent numbers, names, and dates.
- 7 This is what's called a list of the prior art
- 8 publications that the patent officer considered, in
- 9 other words, looked at, when he issued the '639 patent.
- 10 You'll hear more about that later.
- 11 A patent specification must contain a
- 12 written description of the claimed invention telling
- 13 what the invention is, how it works, and how to make use
- 14 of it.
- The specification of the '639 patent
- 16 begins with an abstract, which is found on that first
- 17 page in the right-hand column near the bottom. See
- 18 where it says abstract?
- 19 And it says: This invention relates to
- 20 methods for controlling and monitoring access to network
- 21 servers. Then it goes on to give a brief description.
- 22 It gives a brief statement about the subject matter of
- 23 the invention.
- 24 Next are the drawings which appear --
- 25 flip on over to Page -- three or four pages, and you'll

see a series of drawings starting where it says Figures

- 2 1 through 6. These drawings depict various aspects or
- 3 features of the invention. They are described in words
- 4 later in the patent specification.
- 5 The written description of the invention
- 6 appears next. If you'll flip on over past the drawings
- 7 and figures, you'll see a page that it has a 1 and a 2
- 8 up at the top. Everybody have that?
- 9 And it begins, related application, and
- 10 then it has background of the invention. This is what's
- 11 called the written description, beginning on this and
- 12 the following pages.
- 13 In this portion of the patent, each page
- 14 is divided into two columns. You'll see the 1 and the
- 15 2. If you'll flip the page, the next page has a 3 and a
- 16 4 at the top. The next page, a 5 and a 6.
- So go back to the Column 1 -- the page
- 18 that has Column 1 and 2 on it. These columns are
- 19 numbered for your reference.
- So if somebody says, look at Column 1,
- 21 then down the middle, you'll see some small numbers, 5,
- 22 10, 15, 20, 25. That refers to the line number. So if
- 23 somebody said, look at Column 1, Line 11, you'd look
- 24 down, find Column 1, look down to the line below 10, and
- 25 that would be background to the invention.

Case 0.07-cv-00511-LED Document 309 Filed 05/15/10 Fage 27 01 111

25

```
So if someone said, I want you to look at
    the background of the invention, it begins at Column 1,
   Line 10, you would know to flip to that column, jump
   down to that line number, and there would be whatever
    they're referencing.
                   The written description of the '639
   patent begins at Column 1, Line 1, and continues all the
    way to Column 10, Line 24. It includes the background
    section there in Column 1, then a summary of the
   invention beginning on Column 3 on the next page.
11
                   Column 3, Line 4, that's the summary of
12
    the invention. Then in Column 4, it has a brief
    description of the drawings.
13
                   Column 5 begins -- you'll see the
14
   title -- detailed description of the invention.
16
                   You'll see over in Column 10 another
   paragraph that says: Equivalents.
17
18
                   Now, the specification ends with the
19
    beginning of the next paragraphs which are called
    claims.
20
21
                   You see in Column 10, Line 25 --
    everybody find that -- it says what is claimed is, and
    then it has a number of claims, 1, 2, 3, 4, 5, and that
```

Look at Column 1 -- I mean Column 10,

goes on for several pages.

- 1 Line 26 -- 25, and it says: What is claimed is (1) a
- 2 method of processing, and then it goes through, and it's
- 3 got several paragraphs.
- 4 Each claim may be divided into a number
- 5 of parts, which are referred to as claim limitations.
- 6 The '639 patent, the claims begin at Column 10, Line 25,
- 7 and continue to the end of the patent.
- 8 Now let's talk about the claims of the
- 9 patent. They're very significant, because the claims of
- 10 the patent are the main focus of the case, because the
- 11 claims at the end of the patent are what define the
- 12 patent owner's rights under the law; that is, the claims
- 13 define what the patent owner may exclude others in doing
- 14 during the term of the patent.
- The claims of a patent serve two
- 16 purposes. First, they set the boundaries of the
- 17 invention covered by the patent.
- 18 Second, they provide notice to the public
- 19 of those boundaries.
- The claims of the patent are what are
- 21 infringed when patent infringement occurs because the
- 22 claims define what the patent is.
- 23 Thus, when a product or a method is
- 24 accused of infringing a patent, the patent claims are
- 25 compared to the accused product or method to determine

- 1 whether there is infringement.
- The claims are also at issue when the
- 3 validity of a patent is challenged. In reaching your
- 4 determination with respect to infringement and validity,
- 5 you must consider each claim separately.
- 6 Now let me visit with you about what's
- 7 called claim construction or construction of the claims
- 8 or claim term definitions, if you will.
- 9 I'm going to instruct you now and at the
- 10 end of the case about the meaning of some of the words
- 11 that are used in the claims.
- 12 In deciding whether or not an accused
- 13 product infringes a patent, the first step is to
- 14 understand the meanings of the words used in the patent.
- 15 It may be useful to refer back to the '639 patent as I
- 16 discuss the claims at issue.
- 17 The claims, again, begin at Column 10,
- 18 Line 25. These claims may exist in two forms referred
- 19 to as independent claims and dependent claims.
- 20 An independent claim does not refer to any other claim
- 21 of the patent. In other words, it's not necessary to
- 22 look at any other claim to determine what an independent
- 23 claim covers.
- 24 Claim 1, for example, is an independent
- 25 claim. In other words, it stands by itself. It doesn't

- 1 depend on any other claim.
- 2 A dependent claim refers to at least one
- 3 other claim in the patent. A dependent claim includes
- 4 each of the limitations of the other claim that it
- 5 refers to, as well as the additional limitations recited
- 6 in the dependent claim itself.
- 7 Therefore, to determine what a dependent
- 8 claim covers, it is necessary to look at both the
- 9 dependent claim and the other claim or claims to which
- 10 it refers.
- 11 For example, flip over to Claim 60 of the
- 12 '639 patent, which is contained in Column 13, Line No.
- 13 27. Everybody in Column 13, Line 27? And you can see
- 14 it there on the board.
- 15 Claim 60 is what's called a dependent
- 16 claim. And you'll notice how Claim 60 begins. It says:
- 17 The method of Claim 1, and then it goes on and says some
- 18 other things.
- 19 For example, to determine what the
- 20 dependent claim covers, it's therefore necessary that
- 21 you look at the words of the independent claim as well.
- 22 So for Claim 60 to be infringed, not only does each
- 23 element of it have to be satisfied, but so does each
- 24 element of the claim to which it refers, Claim 1.
- 25 Sometimes the claims of the patent use

2 then it lists several methods. And you'll also see it

1 the term comprising, as you'll see there in No. 60.

- 3 up in Claim 1, the end of the second line says:
- 4 Comprising the steps of, and then it
- 5 lists those steps.
- 6 Comprising means including or containing.
- 7 A claim that uses the word comprising or comprises is
- 8 not limited to products or methods having only the
- 9 elements that are recited in the claim but also cover
- 10 products or methods that add additional elements.
- 11 Take, for example, a claim that covers a
- 12 table. If the claim recites a table comprising a
- 13 tabletop, legs, and glue, the claim will cover any table
- 14 that contains these three structures: A tabletop, legs,
- 15 and glue.
- Now, if you have a table that has those
- 17 three things but also has other structures, such as a
- 18 leaf or a wheel or wheels on the leg, that would
- 19 nevertheless be included.
- 20 Now that I have instructed you as to the
- 21 types of claims at issue in this case, please take a
- 22 time to look at the claim construction chart provided in
- 23 your notebook at Tab 6.
- Now, what this is about, at some time
- 25 prior to trial, the lawyers on both sides came to the

- 1 Court -- they met, conferred, had a meeting to see if
- 2 they could agree on a meaning of some of the words.
- 3 The words that they could not agree on the meaning of
- 4 were then presented to me at an earlier -- what's called
- 5 a claim construction hearing. And I heard legal
- 6 arguments from both sides as to what a particular word
- 7 meant.
- 8 For example, in -- let's look down to the
- 9 third claim term there, connected to. There was a
- 10 dispute, and I resolved that dispute by saying that
- 11 connected to means having a link to, to send or receive
- 12 data.
- 13 So that's the definition that I came up
- 14 to -- with for those words. And this chart describes
- 15 the meaning of all those words. It lists the Court's
- 16 constructions for each of the patents and what that was.
- 17 It was my job as Judge to determine what
- 18 the claims mean and to instruct you about those
- 19 meanings. You must use these meanings I give you when
- 20 you decide the issues of infringement and invalidity.
- 21 And you will hear some of the experts testifying about
- 22 the way the Court defined a specific term in one of the
- 23 claims.
- So that's an overview of the patent.
- You've heard about the written

- 1 description, which contains the abstract, a summary of
- 2 the invention, and other matters, and you've heard about
- 3 the claims at the end, which the claims define what that
- 4 patent covers, and you've heard about the claim
- 5 construction chart that helps define some of those
- 6 words.
- 7 Don't feel like you have to have all of
- 8 that in your head now. It will become clearer to you as
- 9 we progress through the trial.
- Now let's talk about the issues that you
- 11 are going to be deciding in this case. I'm going to
- 12 give you some information about those, as well as a
- 13 short overview of the applicable law.
- 14 Again, at the close of the case, you will
- 15 see -- receive much more specific instructions that you
- 16 must follow in reaching your verdict. You will also be
- 17 given a verdict form and questions that you must answer
- 18 in providing your verdict.
- 19 And in very summary form, you'll be asked
- 20 whether the Defendant, Newegg, has infringed the patent;
- 21 you'll be asked whether the patent is invalid or not;
- 22 and you'll be asked about damages in the case.
- 23 And there are different burdens of proof
- 24 dealing with each of these questions that you're going
- 25 to be asked, and I'm going to discuss those burdens of

- 1 proof with you now.
- 2 In any legal action, facts must be proved
- 3 by a legal standard known as the burden of proof. In a
- 4 patent case, such as this, there are two different
- 5 burdens of proof that are used.
- 6 The first is called the preponderance of
- 7 the evidence standard. The second is called the clear
- 8 and convincing evidence standard.
- 9 And you may have heard of a third that's
- 10 called the beyond a reasonable doubt standard. That's
- 11 used in criminal cases, but that does not apply in a
- 12 patent case. We'll only be concerned with the first
- 13 two.
- In this case, Soverain must prove its
- 15 case by a preponderance of the evidence. When a party
- 16 has the burden of proof by the preponderance of the
- 17 evidence standard, it means that you must be persuaded
- 18 that what the party seeks to prove is more probably true
- 19 than not true.
- 20 Put in another way, if you were put -- to
- 21 put the evidence for and against the party who must
- 22 prove the fact on opposite sides of a scale, the
- 23 preponderance of the evidence standard requires that the
- 24 scale tip at least somewhat towards the party who had
- 25 that burden of proof. That's the preponderance of the

- 1 evidence standard.
- Now, Newegg, with regard to the defense
- 3 of invalidity, has a heavier burden called the clear and
- 4 convincing evidence standard. When a party has to prove
- 5 something by clear and convincing evidence, it means
- 6 that the evidence must produce in your minds a firm
- 7 belief or conviction as to the matters sought to be
- 8 established.
- 9 In other words, if you were to put the
- 10 evidence for and against the party who must prove the
- 11 fact on opposite sides of a scale, the clear and
- 12 convincing evidence standard requires the scale tip more
- 13 heavily toward the party who has the burden of proof.
- 14 Again, you may have heard of beyond a
- 15 reasonable doubt. That does not apply in this case, and
- 16 you should just put that out of your mind. The beyond a
- 17 reasonable doubt is the highest standard, and then the
- 18 preponderance of the evidence is the lesser standard in
- 19 a civil case, and then clear and convincing evidence is
- 20 somewhere in between.
- 21 All right. Understanding those burdens
- 22 of proof, let me talk with you about the various legal
- 23 theories.
- 24 The first is infringement. And, again,
- 25 Soverain contends that Newegg infringes Claims 35 and 51

Case 0.07-07-00311-LLD Document 309 Thed 03/13/10 Tage 30 01 111

```
1 of the '314 patent.
```

2 And I would just suggest that you flip

- 3 over to Page -- Tab No. 2. Tab No. 2 is the '314
- 4 patent. Go all the way to the end, right before Tab 3,
- 5 and start flipping backwards three or four pages to
- 6 Column 10. So you should be looking at Column 10 of the
- 7 '314 patent.
- Now, Soverain contends that Newegg
- 9 infringes Claims 35 -- so flip the page, and over in
- 10 Column 14, you'll see Claim No. 35, okay? Circle Claim
- 11 No. 35, just the number, so that you'll know which
- 12 claims are involved, and Claim 51.
- 13 So flip over to the next page -- is that
- 14 correct, Claim 51 of the '314?
- 15 MR. ADAMO: Yes, Your Honor, 35 and 51 of
- 16 the '314.
- 17 THE COURT: My copy of the notebook just
- 18 goes through Claim 48. Perhaps you meant 41?
- 19 MR. ADAMO: I'm checking, Your Honor. I
- 20 don't believe -- it's re-examine -- Your Honor, I'm
- 21 sorry. The '314 patent is one of the patents that was
- 22 reexamined --
- THE COURT: Ah.
- MR. ADAMO: -- and you've got to go to
- 25 the '314 patent reexam cert.

THE COURT: Which is No. 4, right?

```
MR. ADAMO: Yes, sir.

THE COURT: All right. I misled you,

Ladies and Gentlemen. Flip over to Tab No. 4.

All right. At Tab No. 4, that's the most

current -- see the date in the upper right-hand corner,

October 9, 2007?

And it should say: Ex parte
```

- 9 reexamination certificate, and that's where there was a
- 10 reexamination of this patent by the Patent Office, and
- 11 they issued this certificate, which is the one that
- 12 applies to the claims contained in there.
- And if you'll flip over to Column 1,
- 14 which is three or four pages over, and you will see in
- 15 Column 1 on the '314, Claim No. 51 in that column.
- Does everybody find that? Should be on
- 17 Tab 4 over three or four pages to where it begins the
- 18 column number, and Column 1 says: Ex parte
- 19 reexamination certificate issued under 18 U.S.C. 307.
- 20 And down about halfway, you'll see Claim
- 21 51. Put a circle around that.
- 22 The attorneys are -- they're going to
- 23 have this cut and pasted and on the screen for you, but
- $24~{
  m I}$  was just going to walk through these and circle them,
- 25 if we can, easily.

```
1 Let's see. The next one, Claim 17, would
```

- 2 that be at -- I guess that would be over at Tab No. 5.
- 3 Flip over to Tab No. 5 in Column 1, Claim No. 41 --
- 4 MR. ADAMO: I think you were looking for
- 5 Claim 17, Your Honor.
- THE COURT: Oh, you're right. Claim 17.
- 7 MR. ADAMO: Yes, sir.
- 8 THE COURT: Well, I tell you what, we
- 9 won't find it in there now. This is too tedious. The
- 10 lawyers will point them out to you. Just take my word,
- 11 out of these patents and some of the reexaminations of
- 12 the patents, there are certain claims that are at play
- 13 in this case, and you might just want to make a note in
- 14 your notebook.
- Soverain contends that Newegg infringes
- 16 Claims 35 and 51 of the '314 patent. So the '314
- 17 patent, Claims 35 and 51.
- 18 As to the '492 patent, they contend that
- 19 Claims 17, 41, and 61 are infringed.
- 20 And as to the '639 patent, they contend
- 21 that Claims 60 and 79 are infringed.
- 22 Soverain also contends that Newegg
- 23 indirectly infringes Claims 35 and 51 of the '314 patent
- 24 and indirectly infringes Claims 17, 41, and 61 of the
- 25 '492 patent by inducing the direct infringement of

- 1 others.
- 2 And what I basically mention there,
- 3 you've got two types of infringement. There's direct
- 4 infringement and indirect infringement. Let me explain
- 5 to you now what direct infringement is.
- There are two ways in which a patent
- 7 claim may be directly infringed.
- 8 First, a claim can be literally
- 9 infringed.
- 10 Second, a claim may be infringed under
- 11 what is called the Doctrine of Equivalents.
- 12 Soverain seeks to prove direct
- 13 infringement both ways -- in both ways.
- 14 To prove literal infringement of a
- 15 particular claim, Soverain must prove, by a
- 16 preponderance of the evidence, that Newegg's internet
- 17 sales process contains each and every limitation of that
- 18 particular claim.
- 19 The Doctrine of Equivalents provides that
- 20 patent protection is not limited to a claim's literal
- 21 terms but also embraces its equivalents.
- To prove infringement under the Doctrine
- 23 of Equivalents, Soverain must prove, by a preponderance
- 24 of the evidence, that for each claim limitation not
- 25 literally met by the accused internet sales process, the

limitation is met equivalently in the accused manner of

- I will explain more about what is meant
- 4 by equivalents at the end of the case.
- 5 Newegg denies that it directly infringes
- 6 any of the claims.

use.

- 7 So you've got the claims. You've got
- 8 Soverain alleging direct infringement. They're alleging
- 9 it in two ways, both literally and by the Doctrine of
- 10 Equivalents. Newegg denies that it infringes any of
- 11 those claims. Now that's direct infringement.
- 12 Then there's indirect infringement.
- 13 Soverain also alleges that Newegg has indirectly
- 14 infringed the asserted claims by inducing another to
- 15 directly infringe.
- To prove that Newegg induced someone else
- 17 to infringe, Soverain must prove, by a preponderance of
- 18 the evidence, that Newegg encouraged or instructed
- 19 another person or company to use or sell a product in a
- 20 manner that infringes; that Newegg knew or should have
- 21 known that the encouragement or instructions would
- 22 likely result in the other person doing that which you
- 23 find to be an infringement.
- 24 And that Newegg intended to cause the
- 25 encouraged acts and that the encouraged acts were

- 1 actually performed by the other person.
- Newegg denies that it indirectly
- 3 infringes any of these claims.
- 4 So, again, back to an overview. Soverain
- 5 accuses Newegg of infringing these various claims both
- 6 by direct infringement, which can be proven literally,
- 7 or by the Doctrine of Equivalents, and indirectly by
- 8 inducing others to infringe.
- 9 So that's the infringement part of the
- 10 case. That is just an overview. You'll get much more
- 11 detailed instructions later.
- Now, Newegg claims the patents are
- 13 invalid. Invalidity is a defense to patent
- 14 infringement. A person accused of infringement has the
- 15 right to assert that the claimed invention in a patent
- 16 did not meet the requirements for patentability even
- 17 though the patent was issued by the Patent Office.
- In other words, you the jury, in hearing
- 19 this case will hear evidence, and you have a right, in
- 20 essence, to overrule the Patent Office Examiner based on
- 21 the evidence you hear.
- 22 However, the fact that the Patent Office,
- 23 Patent & Trademark Office of the United States, issued a
- 24 patent in this case carries with it a presumption that
- 25 they were correct and that the patent was valid. And

- 1 that presumption has to be overcome.
- 2 The presumption of patent validity
- 3 imposes the burden on Newegg to prove invalidity, not by
- 4 a preponderance of the evidence, but by the clear and
- 5 convincing evidence standard.
- 6 Now, Newegg has a number of grounds for
- 7 invalidity, and I'm going to go over those with you in
- 8 just a moment, but let me just backtrack again. We've
- 9 got infringement. I've discussed the various ways that
- 10 a patent can be infringed. Then you've got the defense
- 11 of invalidity. Infringement requires the presumption --
- 12 requires the preponderance of the evidence standard.
- 13 Invalidity requires a higher, clear and
- 14 convincing evidence standard because of the presumption
- 15 of validity that comes from the issuance of the patent.
- Now, how are the ways that Newegg can
- 17 prove the patent is invalid? First, you need to
- 18 understand the effective filing date of the '639 patent.
- 19 The '639 patent was filed as what's called a
- 20 continuation of another patent, and that other patent
- 21 was the '780 patent. Soverain contends that the '639
- 22 patent is entitled to the '780 patent's filing date
- 23 because it was a continuation of that patent.
- Newegg, on the other hand, contends that
- 25 the '639 patent is not entitled to the filing date of

- 1 the earlier patent. It's also referred to as the parent
- 2 patent. So, in this case you have the parent patent,
- 3 the '780 patent, that was then continued as the '639
- 4 patent. And Newegg is contending that Soverain should
- 5 be limited to the effective filing date of the '639
- 6 patent. Soverain contends that they should be entitled
- 7 to the earlier date of the '780 patent because it was a
- 8 continuation.
- 9 Newegg contends that the '639 patent is
- 10 not entitled to the filing date of the parent '780
- 11 patent and that it is invalid for intervening prior art,
- 12 because the '780 patent fails to satisfy the written
- 13 description, best mode, and enablement requirements to
- 14 support the claims of the '639 patent.
- 15 I am now going to address each of those
- 16 requirements. So we're still talking about invalidity.
- 17 Now we're talking, first of all, about written
- 18 description.
- In order for a patent to be valid, a
- 20 patent must contain a written description of the product
- 21 claimed in the -- in the patent. To satisfy the written
- 22 description requirement, the patent must describe each
- 23 and every limitation of a patent claim in sufficient
- 24 detail, although the exact words found in the claim need
- 25 not be used.

- 1 The written description requirement is
- 2 satisfied if a person of ordinary skill in the art,
- 3 reading the patent application as originally filed,
- 4 would recognize that the patent application
- 5 describing -- describes the invention as finally claimed
- 6 in the patent.
- Newegg bears the burden of proving by the
- 8 clear and convincing evidence standard that the '780
- 9 patent does not meet the written description requirement
- 10 as it relates to the challenged claims of the '639
- 11 patent.
- 12 So we've talked about infringement. Now
- 13 we're talking about invalidity, talking about the first
- 14 way a patent can be invalid. That's for lacking a
- 15 correct written description. You will hear the experts
- 16 for both sides talk about that. That's a question
- 17 you're going to be deciding in the case.
- 18 The second way that a patent can be
- 19 invalid is what's called the best mode defense. The
- 20 patent specification must disclose the inventor's
- 21 preferred way or best mode of performing the claimed
- 22 invention at the time the patent application was filed.
- 23 This is referred to as the best mode requirement.
- In order to prove that the '780 patent
- 25 does not disclose the best mode of the invention as it

- 1 relates to the challenged claims of the '639 patent,
- 2 Newegg must prove, by clear and convincing evidence,
- 3 that, first, at the time the patent application was
- 4 filed, the inventor knew of a best mode of performing
- 5 the claimed invention, and, second, that the '780 patent
- 6 does not disclose that best mode.
- 7 So, again, that's the second way, best
- 8 mode that a patent can be found invalid. Both of them
- 9 require the clear and convincing evidence standard.
- 10 The next way is the enablement. A patent
- 11 must contain a sufficiently full and clear description
- 12 of the claimed invention. To be sufficiently full and
- 13 clear, the description must contain enough information
- 14 to have allowed persons of ordinary skill in the art to
- 15 make and use the invention at the time the patent
- 16 application was filed. This is known as the enablement
- 17 requirement.
- In order to prove that the '780 patent
- 19 does not satisfy the enablement requirement as it
- 20 relates to the challenged claims of the '639 patent,
- 21 Newegg has the burden to show by, again, clear and
- 22 convincing evidence, that the '780 patent does not
- 23 permit persons of ordinary skill in the art to make or
- 24 use the invention without having to conduct undue
- 25 experimentation.

44 Next is anticipation. Newegg contends that the inventions covered by the asserted claims of the patents-in-suit are not new. An invention that is not new is said to be anticipated by the prior art. To prove that a claim is anticipated by the prior art, Newegg must prove by the clear and convincing evidence standard that each and every limitation of the claim was present in a single item of prior art. That's the anticipation defense of invalidity. 10 Next is obviousness. Newegg also contends that a number of the asserted claims of the 11 patents-in-suit are invalid for obviousness. To prove invalidity of a patent based on obviousness, Newegg must prove by clear and convincing evidence that the 14 invention defined by the claim would have been obvious 16 to a person of ordinary skill in the art at the time the invention was made. 17 18 The hypothetical person of ordinary skill in the art that you've heard me refer to is a person of average education and training in the field of the invention and is presumed to be aware of all of the relevant prior art. You will hear evidence about the skill and experience of such a person during the course of the trial.

Unlike anticipation, which allows

- 1 consideration of only one item of prior art, obviousness
- 2 may be shown by considering more than one item of prior
- 3 art.
- 4 So to back up again. Talked about
- 5 infringement, Soverain's burden, the ways in which
- 6 infringement can be proven. Their burden is
- 7 preponderance of the evidence. Talked about Soverain --
- 8 about Newegg's defense of invalidity, the various ways a
- 9 patent can be proven to be invalid and their burden of
- 10 proof, which is the clear and convincing evidence
- 11 standard. So we have infringement, we have invalidity,
- 12 and now we're going to talk about damages. That's the
- 13 third area that you'll be asked about in the case.
- 14 Soverain claims that, as a result of
- 15 Newegg's infringement, it is entitled to damages in the
- 16 form of a reasonable royalty for Newegg's use of the
- 17 inventions. Damages may not be speculative. Soverain
- 18 must prove the damages it has suffered as a result of
- 19 Newegg's alleged infringement by a preponderance of the
- 20 evidence. There's that standard again.
- 21 The fact that I am instructing you about
- 22 damages, however, does not necessarily mean that
- 23 Soverain is or is not entitled to recover damages.
- 24 Again, that's going to be up to you to decide.
- 25 I will explain to you further at the end

- 1 of the trial how a reasonable royalty is determined.
- 2 And you'll hear testimony on that during the trial.
- 3 At the end of the trial you will get a
- 4 written charge that will have all of these instructions
- 5 in it for you in much more detail than I'm giving it to
- 6 you now, and you will also have a verdict form that will
- 7 ask you some very simple questions dealing with the
- 8 three questions: Infringement, invalidity, and damages.
- 9 I know this all may seem very complex and
- 10 may not make a lot of sense to you the first time that
- 11 you hear it. Don't feel like you have to be an expert
- 12 on patent law. There are going to be plenty of experts,
- 13 and the lawyers, and the Court, and the witnesses that
- 14 you will hear from.
- This is -- my instructions to you are
- 16 meant to give you an overview so that, as you hear some
- 17 of these items referred to in the opening statements and
- 18 you hear them referred to by the witnesses, you will
- 19 have some context to filter it through that's my
- 20 overview of what the case is about, what the law is, and
- 21 the questions you're going to be deciding as jurors.
- 22 Let me just visit with you finally about
- 23 your duties as jurors.
- You have two duties as jurors. Your
- 25 first duty is to decide the facts from the evidence in

- 1 this case. That is your job and yours alone.
- Your second duty is to apply the law that
- 3 I give you to the facts. You must follow these
- 4 instructions even if you disagree with them. Each of
- 5 the instructions is important and you must follow all of
- 6 them.
- 7 Perform these duties fairly and
- 8 impartially. Do not allow sympathy, prejudice, fear or
- 9 public opinion to influence you. Nothing I say now and
- 10 nothing I say or do during the trial is meant to
- 11 indicate any opinion on my part about what the facts are
- 12 or about what your verdict should be. Again, you, the
- 13 jury, will be the sole judges of the facts in this case.
- 14 That concludes my preliminary
- 15 instructions to you. We are now going to hear opening
- 16 statements by the attorneys.
- 17 Let me look here and see.
- 18 Let me ask the jury. We've got -- each
- 19 side has been allowed 30 minutes for your opening
- 20 statement. Would you like to take a short break first
- 21 before you hear the opening statements because they are
- 22 going to go for about an hour? Why don't we do that.
- Let's take a break now until 10:25 and
- 24 give you a chance to get a cup of coffee, use the
- 25 facilities. Then we'll come back and we will hear the

48 opening statements, which will take about an hour. So be in recess until 10:25. COURT SECURITY OFFICER: All rise. 3 4 THE COURT: You may follow the Court Security Officer to the jury room. (Jury out.) 7 COURT SECURITY OFFICER: All rise. THE COURT: Please be seated. All right. Let me revisit this license issue. I need to know -- what I want to know from 10 Newegg is, are you going, in opening statement, to go 11 into your argument that Soverain has only listed -licensed these patents to these small no-name companies? 14 MR. SAYLES: Yes, we are. 15 THE COURT: Okay. If you're going to go 16 down that road --17 MR. SAYLES: I'm sorry, sir. 18 THE COURT: Excuse me. Go ahead. 19 MR. SAYLES: Not by name, but I would say we're definitely going to make reference to that. 21 THE COURT: Okay. Well --22 MR. SAYLES: The names are not --23 THE COURT: You know, my mind -- I've had

24 two or three cases going here. I'm getting this one

25 squared back in.

And I believe Mr. Adamo was correct, that in the prior pretrial, I said that if you went into that, they would be able to go into the fact that they 4 had licensed to significant companies, but they would not go into the amounts, and we would not get into all that settlement stuff. I think both sides agreed they did not want to get into that mess; is that right? 9 MR. SAYLES: That's right. 10 THE COURT: Okay. 11 MR. ADAMO: That's correct, Your Honor. 12 THE COURT: Okay. So that's all you're going to say? 13 14 MR. ADAMO: You saw the slide. All I'm 15 going to do --16 THE COURT: No, I didn't see it. 17 MR. ADAMO: Oh, I'm sorry. 18 THE COURT: You held it up, but I 19 couldn't read it. 20 MR. ADAMO: My apologies, Your Honor. 21 THE COURT: Okay. All right. 22 MR. ADAMO: That's -- that's all the 23 slides. That's all I will --24 THE COURT: Do you have any objection 25 with that?

- 1 MR. SAYLES: That slide would be
- 2 consistent with your ruling in the pretrial.
- 3 THE COURT: Okay. So what was your
- 4 objection this morning about then?
- 5 MR. BALDAUF: Your Honor, it was the
- 6 reference to these licenses with the entities that have
- 7 been previously sued as evidence of commercial success
- 8 as a secondary consideration.
- 9 Amazon, CDW, all of these entities that
- 10 settled --
- 11 THE COURT: Isn't that what I just talked
- 12 about that we decided at the pretrial?
- MR. BALDAUF: Well, it's how they're
- 14 referenced, Your Honor, the idea of whether they can be
- 15 referenced, the fact that they exist or whether he's
- 16 going to go into the fact --
- 17 THE COURT: Okay.
- 18 MR. BALDAUF: -- that these are evidence
- 19 of secondary consideration on obviousness.
- 20 THE COURT: All right. How are you going
- 21 to reference them, Mr. Adamo?
- 22 MR. ADAMO: Your Honor, all I was going
- 23 to do was -- and I apologize.
- 24 Casey, can you put 22 up? There's the
- 25 slide, Your Honor, if you can see it on the monitor.

51 THE COURT: Right. Okay. MR. ADAMO: And I was simply going to put that up, and this has in a series -- short series of slides where I talk about contemporaneous recognition of the inventions. I was going to simply put the slide up and say Soverain Software has also licensed the patented technology, and this is a list of the licensees. That was it. 10 THE COURT: Okay. All right. Is there any objection to that, if that's as far as he goes? 11 12 MR. BALDAUF: We don't maintain the objection in that -- in view of the fact that these are 13 in settlement of litigation, we don't believe they're 15 proper to put up. 16 THE COURT: Well, I'm not sure I want to get into settlement litigations, but if y'all are going 17 to take the position that it's only been licensed to a bunch of no-name companies, I think they're entitled at least to show that it has been licensed to big-named companies. 21 22 But I don't think y'all want to get into 23 the amount. I don't want to get into the amount. I 24 don't think the others do. But if -- if -- you know,

25 this is a tricky slope, once we start getting into them.

But you're teeing it up by arguing that they have not licensed it. MR. BALDAUF: Well, Your Honor, I think there's a significant difference in that in the first instance, the agreements that we're relying on have not been entered into in settlement of litigation, and these have been. THE COURT: Okay. But I'm -- I'm not going to let the jury just see half the picture. So even though these were entered into in settlement of litigation, they were significant licenses, so... 11 12 All right. You may go into that, Mr. Adamo. 13 14 Bring the jury in, please. 15 MR. ADAMO: Can I restore the slide? 16 THE COURT: Yes, you may. 17 MR. ADAMO: Thank you, Your Honor. 18 (Jury in.) 19 THE COURT: All right. Please be seated. All right, Ladies and Gentlemen of the 20 Jury. We're now going to hear the opening statements. 21 The Court will recognize Mr. Adamo, who I don't believe you met last week. I think he was stranded in Europe 23 24 somewhere due to the volcano going off, but he's --25 MR. ADAMO: I was being held captive by a

- 1 volcano god, Your Honor.
- 2 [Laughter]
- 3 THE COURT: We will now hear opening
- 4 statements from Mr. Adamo.
- 5 Mr. Adamo?
- 6 MR. ADAMO: Thank you.
- 7 Your Honor, so that I don't have to turn
- 8 around and glance at the official clock, could I have a
- 9 five-minute warning from the Court, please?
- 10 THE COURT: Certainly.
- 11 MR. ADAMO: Well, good morning. I'm
- 12 always pleased to be in Tyler, but I'm particularly
- 13 pleased in contrast to where I was a week ago today. So
- 14 thank you.
- 15 Will -- Ms. Ferguson, could we get the
- 16 lights? Thank you.
- 17 And, Ladies and Gentlemen, we put a
- 18 monitor here at the end of the box that has exactly the
- 19 same thing that will show up on the big slide. Some of
- 20 us, who don't have great eyes, might find using this a
- 21 little bit easier, so...
- Thank you, Your Honor.
- 23 Ladies and Gentlemen, this case is about
- 24 fundamental online shopping systems or methods that were
- 25 invented in 1994 and 1995. The inventors solved major

technical problems that had severely restricted online

- 2 shopping development when the internet first became
- 3 available for public use, which was in 1991, and the
- 4 worldwide web was developed in 1991 and 1992.
- 5 They created solutions that the industry
- 6 and even Newegg's technical expert recognized were
- 7 technically innovative. These solutions strongly
- 8 influence right to this day online shopping, what
- 9 sometimes is referred to as E-commerce.
- 10 Soverain Software is the successor in
- 11 ownership, the later owner of the patents-in-suit that
- 12 resulted from those inventions. We're here because we
- 13 seek payment, as provided by the law, for Newegg's use
- 14 of these inventions in a very successful business that
- 15 has turnover of over \$2 billion a year in online
- 16 shopping.
- I want to spend just a little bit of time
- 18 talking about technology. Dr. Grimes, our first
- 19 witness, is going to get into this with y'all in a
- 20 little more detail.
- 21 The technology involved in this case, as
- 22 Mr. Roth told you last Monday, is the internet and a
- 23 part of the internet that's called the worldwide web.
- 24 Sixteen years ago, when this work was
- 25 first done, online shopping -- to the extent anything

- 1 existed that was called online shopping -- was
- 2 absolutely in its infancy. It was nothing like we enjoy
- 3 today.
- 4 The inventors worked for a company at
- 5 that time called Open Market. They were out of Austin.
- 6 The company had been formed by a group of people who had
- 7 an idea.
- 8 The idea was let's develop a system that
- 9 would allow companies to set up internet stores that
- 10 will let people shop from their computers without having
- 11 to leave their homes, just like shopping in a real store
- 12 in a local shopping center would be. Try to duplicate
- 13 the experience on a computer system.
- 14 Sixteen years ago there were no complete
- 15 online systems that could duplicate or even come close
- 16 to the real-world shopping experience. Nothing came
- 17 close.
- 18 Now, the United States Patent & Trademark
- 19 Office, after examining the patents, as His Honor just
- 20 described to you, allowed three patents on the
- 21 technology, and those are the three patents that are in
- 22 suit, okay?
- 23 So there's the '314 patent. And by the
- $24\,$  way, on the easel over there, Ladies and Gentlemen, are
- 25 all of the original patent documents. Those are the

actual grants, the original documents that you get from

- 2 the patent.
- 3 They're essentially in order: '314 is
- 4 the top left; the '492 patent is top center; '639 patent
- 5 is actually bottom right. And it's down there because,
- 6 you remember, His Honor said '639 patent had a parent, a
- 7 continuation. That's '780. I put him/her in the upper
- 8 right-hand corner so you can remember that the senior
- 9 patent was party to the junior.
- Now, those are all the grant documents.
- 11 Two of these patents, '314 and '492, have been through
- 12 the Patent Office twice, okay? The '314 and '492 were
- 13 reexamined at the request, actually, of amazon.com, but
- 14 they were reexamined. We'll discuss that in a little
- 15 bit more detail later.
- The evidence we're going to present to
- 17 you is going to demonstrate, by a preponderance, that
- 18 Newegg infringes these patents.
- We're going to focus on our asking you,
- 20 Ladies and Gentlemen of the Jury -- this is what the
- 21 evidence is going to focus on -- to require Newegg to
- 22 pay us, according to the law and in the manner that the
- 23 law provides, a reasonable royalty, as you heard His
- 24 Honor say, for using the patented technology in those
- 25 patents.

- 1 Now, why do we ask that? It's real
- 2 simple. Just like in everyday life, if you use somebody
- 3 else's property without permission, you should pay for
- 4 it. It's that simple.
- 5 And we need your help to accomplish this.
- 6 The evidence we will bring to you over the next several
- 7 days will show you, we hope, that Soverain Software
- 8 deserves that help.
- 9 Let's go back 16-something years and talk
- 10 to you first about the internet. The internet is a
- 11 system of computers that are wired into each other, and
- 12 they work essentially to send messages back and forth
- 13 between a computer in your home and a computer located
- 14 somewhere else -- somewhere else.
- 15 Our first witness, Dr. Grimes, is going
- 16 to give you a whole presentation on this that will
- 17 explain to you that the internet is a network of
- 18 computers. No single computer controls. They
- 19 communicate with each other.
- 20 And the two general types of computers
- 21 are those that provide information or give you
- 22 something, like if you want to look up a catalog, you
- 23 want to see a canoe that might be on sale, those are
- 24 called servers. They render a service. They give you
- 25 something you ask for.

```
1 And the computers that make the service
```

- 2 request, essentially will be the one in your home, that
- 3 one is called a client computer, sometimes a buyer
- 4 computer. These are just internet basics.
- 5 The internet works -- and Dr. Grimes is
- $6\,$  going to get into this in a little more detail  $--\,$  in a
- 7 way that is basic to computer communication. It's
- 8 called packets. Dr. Grimes will get into this.
- 9 Basically, what that means is, I put
- 10 something together; I put it in a computer. I want to
- 11 send an e-mail to somebody else. The system breaks it
- 12 down into pieces, like sentence by sentence, and then it
- 13 sends it out into the system.
- 14 It can go any which way that the system
- 15 allows to get to the recipient, and then the pieces get
- 16 put back together.
- Originally, where this all came from,
- 18 this comes out of the Department of Defense trying to
- 19 build a communications system that during the Cold War
- 20 couldn't get interrupted, so you had all these different
- 21 pathways. But that's basically the internet.
- 22 Until the early 1990s, all the internet
- 23 really worked for was e-mails, text, no pictures.
- Before 1991, the government wouldn't
- 25 allow commercial businesses to use the internet. That

- 1 ban was lifted in 1991. The first possibility then of
- 2 coming up with an online shopping system.
- The real difference, though, the real
- 4 difference was when the worldwide web was developed.
- 5 This was developed between 1991 and 1992, and Dr. --
- 6 excuse me -- Grimes will explain that as well.
- 7 It takes advantage of something called a
- 8 web browser. And this is about as far as the technology
- 9 is going to go. Web browser, it's a computer program.
- 10 It stays on your computer in your home, the client
- 11 computer, and its particular power is, it allows access
- 12 to text, pictures, video, music, the whole nine yards.
- 13 Internet Explorer, those of you who have
- 14 computers, that's a browser, okay? Mosaic is a browser,
- 15 and the old Netscape was a browser.
- Now, before the worldwide web, the
- 17 internet was really text-based. The worldwide web then
- 18 presented the possibility of pictures. We can get
- 19 pictures now into someone's home.
- 20 Again, that now adds more ammunition to
- 21 someone who is trying to design a system that will allow
- 22 you, in your home, to duplicate the kind of shopping
- 23 that you did in the store.
- Now, there's one other powerful thing
- 25 that the worldwide web brought. Again, a good potential

- 1 tool for online shopping. They're called hypertext
- 2 links.
- Now, scientists can't seem to get
- 4 anything down into one word and make it simple. Why not
- 5 just call them links? They're called hypertext links.
- 6 And if you look up on the screen -- or at
- 7 the monitor, there's a worldwide web page that just
- 8 happens to be the Tyler Convention and Visitors Bureau
- 9 page. The little tabs that you can see in the upper
- 10 right-hand corner, all the various white tabs there,
- 11 they are hypertext links.
- 12 If you took your little computer mouse
- 13 and clicked on the annual events link up there, you
- 14 would end up getting a presentation on another page that
- 15 would give you all sorts of information about various
- 16 events here in Tyler throughout -- throughout the year.
- 17 In some other situations, you click on a
- 18 link, you get sound; you get pictures; you get graphics
- 19 of all different types.
- Now, this is another big tool that
- 21 potentially could have been used back in that
- 22 timeframe -- so now we're in 1992 -- to try to come up
- 23 with a real online shopping system.
- 24 Let's talk about the people that the
- 25 evidence is going to show, about the people involved.

- 1 Open Market, as I said, Boston-based, was
- 2 founded in December of 1993 by two men, a business guy,
- 3 Shikhar Ghosh, and an MIT professor, a man named Dr.
- 4 David Gifford.
- 5 They added a bunch of additional people,
- 6 including Mr. Treese, who is here and is going to
- 7 testify, one of the inventors, and they set about this
- 8 project.
- 9 Now that's Mr. Treese. He's sitting
- 10 behind me somewhere. That's him right now, and you'll
- 11 see him in a day or two. But, remember, this was 16
- 12 years ago when this work was done. And that's the
- 13 timeframe you've got to keep in mind, 16 years ago,
- 14 1994.
- 15 Here's what the Open Market people looked
- 16 like in 1994. And the guy all the way over on the right
- 17 with the big fuzzy hair, and they're holding
- 18 dandelions -- and I'll let him explain to you later what
- 19 that's all about -- that's what these people looked like
- 20 back in the day when this work was really done.
- Now, to help you focus on 1994 a little
- 22 more, here are some historic things from 1994. Emmitt
- 23 throwing his hands up after he scored a touchdown, and
- 24 the Cowboys won the Super Bowl in 1994. That's Emmitt
- 25 Smith in the middle.

You know the gentleman in the lower left, who at that time was the Governor of the State of Texas. We won't mention the gentleman in the upper right-hand corner, but that crazy television search from out in California, that took place in 1994. Helicopters were watching. And almost the most interesting thing of all, down in the lower right-hand corner, that's a gas pump, and yes, it really does say 98.9 cents for regular. That's how long ago this all was, 16 years. 11 So what was -- what was the challenge facing these folks, this group of people? They wanted to use the internet and the worldwide web to provide 14 customers with a convenient shopping experience that 15 resembled, as much as they could, real-world shopping, 16 where customers were used to browsing through store aisles; you looked at something; you picked it up; you 17 read the information on the product; one by one you'd 19 put it in the shopping cart. You'd go a little further along. Maybe 20 you would get to the next aisle and you'd go: Oh, I like this better than what I put in the shopping cart. So you'd take it out, and some of us go 23 24 to checkout and give it back at checkout, and some of us 25 go put it back, and some of us just leave it where it

- 1 is, right?
- 2 And that's the kind of experience that
- 3 they were trying to duplicate. So that was the idea
- 4 that was driving them. How do we use the internet and
- 5 the worldwide web to do that?
- But there's problems with the technology.
- 7 The worldwide web and the internet had basic fundamental
- 8 technical characteristics. You know, like I'm bald and
- 9 I've got white hair and glasses, the internet and the
- 10 worldwide web had basic technology characteristics that
- 11 you couldn't get rid of. You had to work with them.
- 12 One of the biggest ones was the web, and the way it
- 13 talked to each other was stateless.
- Now, you'll get the detail -- the
- 15 technical detail through the witnesses, but just
- 16 remember, that was a huge problem, state and maintaining
- 17 state to doing what these men were trying to do in this
- 18 invention.
- 19 Second problem: Sessions, which would be
- 20 your going back and forth when you were on the computer
- 21 as you -- as you replicated the shopping experience.
- 22 That had to be tracked as well if the system was going
- 23 to work. That was a problem that was unsolved in the
- 24 early 1990s.
- 25 Managing the session. You talked back

- 1 and forth to the computer that's not located in your
- 2 house, the computer of the person selling the materials.
- 3 Keeping track of that was necessary. Everybody knew it
- 4 was a problem. Nobody knew how to fix it.
- 5 How do you keep track of what's in the
- 6 shopping cart, and in the shopping cart -- what are the
- 7 contents in your shopping cart? We wanted a shopping
- 8 cart because, again, they wanted to try to make this as
- 9 real world as they could. That was a huge problem as
- 10 well. Nobody knew how to fix it.
- 11 Every time you get a request, the
- 12 computer -- in your upper left-hand corner on this
- 13 slide -- and you-all would be sitting at home going out
- 14 to the merchant, because of the state problem, this
- 15 inherent characteristic in the system, the system didn't
- 16 know who it was talking to.
- 17 Hard to believe as it was, this was a
- 18 deliberate design. They did it this way deliberately.
- 19 But the system didn't know who it was talking to.
- 20 That's great in certain uses. It's terrible and totally
- 21 non-functional if you're going to come up with an online
- 22 shopping system.
- So these people were faced with a lot of
- 24 problems.
- 25 Another problem: Finishing the

- 1 transaction. You want to pay for the purchase while
- 2 you're still online. You don't want to have to come
- 3 back. You don't want to have to call up your credit
- 4 card company. You don't want to have to send them a
- 5 check.
- 6 To the extent there were any systems
- 7 around at that day for buying online, they didn't go all
- 8 the way through to the end of the transaction. They
- 9 stopped usually at around the purchase point.
- 10 Another problem. Who wants to deal with
- 11 that? That's worse than going to the store, because
- 12 there's always a checkout counter at the store, and
- 13 you're going to be able to pay at that point. Another
- 14 problem that was facing these people.
- 15 So in the spring of 1994, Treese and some
- 16 of the other inventors leave DEC, a big powerful
- 17 computer company -- was about at IBM's level -- and they
- 18 joined Open Market.
- 19 DEC wasn't ready to challenge and take on
- 20 these technical issues about the worldwide web and the
- 21 internet. DEC was doing very well doing what it was
- 22 doing, and it just wanted to remain there.
- 23 So these men joined Open Market, and you
- 24 can see they're all there by May of 1994. And college
- 25 kids that they almost still were, they worked like dogs,

- 1 and you'll hear Win Treese talk about this.
- 2 They pulled all-nighters. They worked
- 3 weekends. They never went home. They just worked and
- 4 worked and worked and worked incredibly long, hard
- 5 hours. And by May and June of 1994, they had started to
- 6 solve these very difficult problems.
- 7 They came up with a way to maintain
- 8 session to handle the state problem. And how did they
- 9 do that? They came up with something called a session
- 10 identifier. It's just information or a piece of code.
- 11 And that session identifier would go back
- 12 and forth between the two computers, and that way the
- 13 computers always knew who they were talking to and
- 14 whether they were still in the same session or not.
- This is one of these elegant little
- 16 solutions that we look back at, and you go, oh, yeah,
- 17 gee, who wouldn't have done it that way? It was not
- 18 that easy in the day, and they were the first ones that
- 19 did it.
- 20 The second thing they did to solve this
- 21 problem was they came up with an entire online system.
- 22 I refer to it as soup and nuts, from the beginning, when
- 23 you get on the computer and you start looking for
- 24 products and things that you want to buy, all the way
- 25 through the shopping cart, the browsing capability,

further to the point of purchasing and completing the

- 2 transaction.
- Now today, almost everybody's got a
- 4 shopping cart. In 1994, that was not the case.
- 5 So as you heard His Honor summarize
- 6 earlier and briefly, the '314 patent and the '492
- 7 patents are the ones that provide the overall solution
- 8 to shopping and purchase transaction completion
- 9 problems.
- 10 The '492 patent provides a convenient way
- 11 for customers to view their past orders online rather
- 12 than having to pick up the phone and call customer
- 13 service.
- 14 So between these two, you had your
- 15 complete soup-to-nuts shopping experience.
- And then as His Honor also mentioned, the
- 17 key disclosure and claims in the '639 patent came up
- 18 with how do we control and manage the sessions? How do
- 19 we keep the two computers knowing who's talking to whom
- 20 and the fact that you're in a session, the shopping
- 21 experience, and whether you've completed it or not?
- This then solved all of the problems that
- 23 everybody else, who had been taking a crack at this at
- 24 this point, hadn't been able to solve. They came up
- 25 with it. They're the ones who figured out how to take

- 1 the problems with the internet and the worldwide web and
- 2 make them work for them.
- Now, as the program was commercialized
- 4 and as the business expanded, people paid attention.
- 5 They started getting a lot of attention out in their --
- 6 in their world in particular, but just generally, people
- 7 were recognizing that, hey, these people have just done
- 8 something that's important.
- 9 The Wall Street Journal and the New York
- 10 Times had stories about the technology. They won a
- 11 couple of industry awards, the Intranet Excellence Award
- 12 that was presented by a certain company.
- 13 Very interesting. Mr. Tittel, Newegg's
- 14 expert, in 1997, in a book that he wrote -- and you'll
- 15 hear more about this later -- he praised what Open
- 16 Market had developed.
- 17 He said: They're a leader in electronic
- 18 commerce products since early '94. The software is one
- 19 of the best, most viable ways for a business wanting to
- 20 set up an online presence to go; and that the software
- 21 functioned readily with a number of browsers.
- 22 Transact, which was the software, the
- 23 commercial product, that they put out, successful,
- 24 licensed to a number of people, big companies, AT&T,
- 25 Time Warner, USA Today, also many of the phone companies

- 1 at that time.
- 2 And licenses continue, now that Soverain
- 3 owns the patents, to companies such as amazon.com,
- 4 TigerDirect, Zappos.
- 5 All right. Who's Newegg, right? Why are
- 6 we chasing Newegg around? Are we picking on some poor
- 7 person here that's inappropriate? Hardly. Newegg is
- 8 the second largest online shopping company in the United
- 9 States. Only amazon.com is bigger.
- 10 THE COURT: Mr. Adamo, you have ten
- 11 minutes left.
- MR. ADAMO: Ten, Your Honor?
- THE COURT: Ten.
- MR. ADAMO: Thank you, sir.
- 15 Newegg was founded in 2001, okay? They
- 16 own and run the website www.newegg.com. And since the
- 17 lawsuit started -- this lawsuit started in 2007 --
- 18 they've actually launched two new websites,
- 19 neweggmall.com and newegg.ca, which is a website based
- 20 in Canada.
- 21 Newegg has been in the process of making
- 22 a number of filings with the Securities and Exchange
- 23 Commission relating to something they're doing with
- 24 their business.
- 25 And in those filings, they're describing

1 themselves as a leading E-commerce company, online

- 2 sales, online shopping, and they're telling people that
- 3 their 2008 net sales were \$2.1 billion.
- Their website, www.newegg.com, is the
- 5 only way they sell. They have no real-world stores.
- 6 They live and die on the website.
- 7 In fact, they told the Securities and
- 8 Exchange Commission that the performance and reliability
- 9 of the websites are key contributors to their ability to
- 10 deliver high-quality customer experience.
- 11 Unlike a lot of other competitors,
- 12 though, they are not licensed. They're competing
- 13 against people who are, but they are not licensed.
- 14 All right. I've already told you that
- 15 Lynn Treese -- I'm sorry -- Win Treese is going to
- 16 testify about the invention's story.
- Jack Grimes, the good-looking young man
- 18 that you see up here right now, is going to explain and
- 19 demonstrate to you why the claims that His Honor
- 20 mentioned earlier are infringed.
- 21 And Dr. Grimes is going to go through and
- 22 use information coming from this person in particular,
- 23 James Wu. That's Newegg's technical head. He's
- 24 testified under oath as Newegg's representative to
- 25 explain their system.

- 1 You'll see -- and Dr. Grimes will be our
- 2 first witness. He's also got charts and documents and
- 3 all sorts of detailed drawings such as this, which he
- 4 studied extensively; and based on that, he will give you
- 5 his views and show you that these claims are, in fact,
- 6 being infringed.
- Now, as a -- just as a note, you may
- 8 remember last week during voir dire, Mr. Sayles -- and
- 9 I'm expecting you're going to hear this as part of the
- 10 evidence. Mr. Sayles made a point about Mr. Wu
- 11 supposedly designed Newegg's system and had never heard
- 12 of any patents-in-suit.
- 13 At the end of this case, His Honor is not
- 14 going to tell you that intent or knowledge of the
- 15 patents is necessary for us to prove infringement and
- 16 for you to consider awarding us damages.
- 17 If you infringe, whether you knew about
- 18 it or not, that doesn't excuse your having to pay
- 19 damages.
- Newegg is likely going to raise a whole
- 21 bunch of other reasons why its infringement doesn't
- 22 count.
- 23 For example, Mr. Tittel may say that he's
- 24 not using a shopping cart database. And you'll see that
- 25 right about here on this diagram. When Dr. Grimes gets

up, you're going to see there's something labeled a

- 2 shopping cart database right there in their system.
- 3 We're also expecting that, amongst the various things
- 4 they've raised.
- 5 They may try to show that the way this
- 6 system uses the shopping cart doesn't literally infringe
- 7 Soverain's patents.
- 8 Remember, His Honor talked about literal
- 9 infringement and Doctrine of Equivalents. Dr. Grimes
- 10 doesn't agree. He's going to demonstrate to you that it
- 11 infringes literally. But he's also going to show, under
- 12 the Doctrine of Equivalents, that they are also
- 13 infringing on that basis.
- 14 Newegg may also try to defend by saying,
- 15 well, we don't use the entire system that you have in
- 16 your patents. Our customers do in part, even though we
- 17 designed the system so the customers would use it
- 18 exactly the way they do. And for some reason, that's
- 19 supposed to be an excuse for infringement.
- 20 Dr. Grimes will show you that Newegg uses
- 21 the entire system, uses its own servers, its own
- 22 computers; and in the claims of one of the patents, the
- 23 customers do take some steps in that patent, but they do
- 24 it in a way directed exactly by Newegg.
- 25 THE COURT: You have exactly five minutes

- 1 left.
- MR. ADAMO: Thank you, Your Honor.
- 3
  Two more people you're going to -- three
- 4 more people you're going to hear from. Katharine
- 5 Wolanyk, the lady who's sitting right there at our
- 6 table. She is the president and chief legal officer of
- 7 Soverain Software.
- 8 Ms. Wolanyk will explain to you the
- 9 follow-on story at Open Market, how Soverain became
- 10 involved with Open Market and became the current owner
- 11 of the technology and how the Transact software product
- 12 that we mentioned earlier was developed and how it has
- 13 come out into the marketplace.
- 14 Damages. We will give you a presentation
- 15 on what we think the damages are here that the law
- 16 supports. This is the part of the law that says the
- 17 damages have to be adequate to compensate but no less
- 18 than a reasonable royalty, as you heard His Honor say.
- 19 What's royalty? The equivalent in a
- 20 real-property term would be rent. Patents are property.
- 21 You use somebody's property; you pay rent.
- Jim Nawrocki, he's behind me here --
- 23 somewhere behind here. He is going to testify and
- 24 explain our views on reasonable royalty and what a fair
- 25 reasonable royalty is here under the law.

74 He is going to give you his opinion on what the reasonable royalty per order or transaction should be, and he will explain this in detail. It's 80 cents for the '314 patent or the '492 patent together; 40 cents for the '639 patent; all in a dollar twenty. Now, you're going to hear from Newegg that we're ripping them off; that this is just an unconscionable amount of money, because when you take the dollar twenty, and you multiply it by the two-and-a-half approximate years that we say they owe us royalty for, last year, 12 million transactions, when 11 12 you add that all up, you come up with a big number. I'm not denying \$34 million is a big 13 number. But why is it a big number? Not because we're 14 doing anything improper or overreaching; it's a big 16 number simply because the extent, the breadth of Newegg's use of the technology, 2-plus billion dollars a 17 18 year, that's the reason the number is so big. 19 Last point. As His Honor told you, we don't have to prove the patent valid; they've got to prove it's invalid. They have all sorts of different arguments that you heard His Honor mention that they may bring up. Whatever they bring up that they previously told us about, we will respond.

The gentleman on the screen right now,

```
Case 0.07-cv-00311-LLD Document 309 Theu 03/13/10 Tage 77 OF 111
```

1 Mike Shamos, will be our witness, who will answer any of

- 2 these allegations of invalidity. The main one they're
- 3 going to -- the piece of art they're going to rely on is
- 4 something called CompuServe Mall.
- 5 But remember this: When those patents
- 6 were reexamined -- remember I told you the '314 patent
- 7 and '492 patent were reexamined -- the Patent Office was
- 8 aware of CompuServe Mall in detail in both of those
- 9 reexaminations, and they were aware of CompuServe Mall
- 10 in the '639 patent.
- 11 So all of these patents were either
- 12 allowed directly or reexamined to take into
- 13 consideration what looks like their piece of prior art.
- I thank you very much for your attention.
- 15 I apologize that I wasn't here last Monday, but I'm glad
- 16 that I'm here now. We really look forward to spending
- 17 the next few days with you this week, and we appreciate
- 18 your commitment in deciding this controversy between
- 19 Soverain Software and Newegg.
- That completes my opening, Your Honor.
- 21 Thank you.
- THE COURT: Thank you, Mr. Adamo.
- 23 Mr. Sayles?
- MR. SAYLES: May it please the Court.
- 25 THE COURT: Would you like any time

- 1 warning?
- 2 MR. SAYLES: Yes, Your Honor. Would you
- 3 tell me when I have ten minutes, five minutes, and one
- 4 minute remaining?
- 5 THE COURT: Yes.
- 6 MR. SAYLES: Thank you.
- 7 Good morning, Ladies and Gentlemen. I'm
- 8 Dick Sayles. I'm honored and pleased to represent
- 9 Newegg in this case.
- 10 And you may have noticed we have an
- 11 additional face at our counsel table. Mr. Dave Hanson
- 12 is a lawyer who will also be participating in this case,
- 13 and you weren't introduced to him earlier.
- 14 Let me start off by telling you why we
- 15 are here and what the issues are that you have heard
- 16 about a little bit.
- 17 First of all, the Soverain patents are
- 18 not valid, and I'm going to get into detail about that
- 19 in a few minutes.
- 20 An independent and separate reason that
- 21 we're here is that Newegg doesn't infringe these
- 22 patents, and I am going to explain that in a few
- 23 minutes. Either one is a defense. They're not
- 24 connected.
- 25 If the patents are invalid, that's a

- 1 defense. If there's no infringement, that's a defense.
- 2 Either one.
- And, third, the reason we're here, the
- 4 damages claimed in this case are grossly inflated, and I
- 5 have to address that.
- Now, you will recall in jury selection I
- 7 told you the order that cases go in, it's determined by
- 8 the rules. The Plaintiff always gets to go first. You
- 9 have seen that in action this morning. There is so much
- 10 that I want to say and so little time that I'm going to
- 11 try to move quickly.
- 12 But I just wanted to remind you that what
- 13 you saw in action is the way it's going to go throughout
- 14 this case. So I'm going to ask you again to keep an
- 15 open mind until you've heard everything.
- I'll start by introducing our client.
- 17 Newegg is an innovative, creative company, and it has
- 18 achieved success. There's no doubt about that. But in
- 19 the year 2000, it was struggling to survive. It was in
- 20 the custom PC market at that time, personal computers,
- 21 and the competition was heavy. It developed a strategic
- 22 plan at that time to become an online internet retailer
- 23 of electronics.
- 24 And I'm going to show you the home page
- 25 of the Newegg website from around Christmastime. And I

- 1 know this is hard to see up here, but the number of
- 2 products now offered are in categories, and they go
- 3 across the ribbon here. And there are now over 40,000
- 4 products that are sold by Newegg. 40,000.
- 5 So it has become a successful online
- 6 retailer, and it has benefited millions of ordinary
- 7 citizens by providing very high-quality goods for a low
- 8 price and good customer service. The development of
- 9 Newegg, like any successful business, requires time,
- 10 effort, talent of the people, and investment of money.
- I have to start this description of
- 12 Newegg by introducing you to James Wu. He is in the
- 13 courtroom. James, would you stand up briefly? This is
- 14 James Wu I mentioned earlier.
- 15 He is now the current chief technical
- 16 officer of Newegg, and he was the architect of the
- 17 computer systems that are involved here. I have to tell
- 18 you a little bit about James so that you'll understand
- 19 what he did and how significant what he did for Newegg
- 20 is.
- James was born in China. He was the
- 22 first in his family to attend college. He grew up with
- 23 working-class parents. He did graduate from college in
- 24 1991 and went to -- worked for an oil company where his
- 25 job was in the computer field. His degree was in

computer science. And he developed systems to run a

- 2 major refinery and other aspects of the petrochemical
- 3 business.
- In the mid '90s, James, for training,
- 5 visited the United States. He got to experience and see
- 6 firsthand the freedoms that we have here and the way of
- 7 life that we have. And he had a dream for his own young
- 8 wife and his young child that he hoped to be able to
- 9 move to the United States. He got his chance in 19 --
- 10 in 1999, he came here, and he actually answered an ad in
- 11 the newspaper for a job in Los Angeles.
- 12 It turns out that that job was a job
- 13 offered by Newegg, at that time, as I said, one basic
- 14 product, and it was struggling. James took the job. In
- 15 his first eights months on the job, his job was to
- 16 convert the existing computer systems into a system that
- 17 would handle a large volume of transactions and a lot of
- 18 data. It was a challenging job. He had few resources
- 19 and very little help. And James worked day and night to
- 20 do this.
- 21 The foundation for the computer system at
- 22 Newegg at that time was a Microsoft system for which
- 23 license fees are paid. He built on that to build the
- 24 Newegg system.
- One of the biggest challenges was

- 1 computer space. Where do you put the data about
- 2 products and all the information that's required to run
- 3 a website?
- 4 Through James' skill, his knowledge, the
- 5 experience that he had gained at Petro China and just
- 6 using good old common sense and techniques that were
- 7 known in the computer field, he developed the Newegg
- 8 website, which launched in January of 2001. And that's
- 9 a very important date, January of 2001.
- I mentioned to you that the products of
- 11 Newegg have grown steadily. This is a list that's hard
- 12 to read. You will see this later, but it's everything
- 13 from computers to cords. Here is a picture of a GPS,
- 14 computer, big screen TV. The list goes on and on.
- The company has grown by virtue of this
- 16 website, and it uses the same website to this day that
- 17 James Wu developed in 2001. It has grown to have
- 18 warehouses in Los Angeles; Memphis, Tennessee; and in
- 19 New Jersey, and it's known for its customer service and
- 20 its fast shipping.
- 21 Even with strong competition and the
- 22 dot-com bust that occurred, with very dedicated people,
- 23 Newegg has become successful. But it's because of its
- 24 people and its high-quality goods, its low prices are
- 25 certainly a factor, and its customer service.

- 1 Newegg has received numerous customer
- 2 service awards, which we're going to detail in the
- 3 evidence. This is just a representative sample of
- 4 customer service awards that Newegg has received. It
- 5 has received many.
- 6 The patents -- Mr. Adamo mentioned
- 7 this -- the patents in issue were not known to James Wu.
- 8 He didn't copy them. He was even unaware of Soverain
- 9 until this lawsuit was filed in 2007.
- 10 Now, let me talk about how Soverain, the
- 11 Plaintiff in this case, acquired the patents that are
- 12 involved here.
- Soverain acquired these patents in 2003
- 14 by a purchase from a company called Divine, Divine. I
- 15 don't think you've heard that name yet. And Divine
- 16 itself had only owned these patents for 15 months before
- 17 they were sold to Soverain.
- 18 Divine itself had purchased these patents
- 19 from Open Market, that you did hear about, where the
- 20 inventors were. And that was purchased in 2001. Open
- 21 Market had employed these inventors, and they developed
- 22 a product called Transact that had the patents embodied
- 23 in them.
- 24 It's a software program that you can buy
- 25 and use it to run a website and do various things that

- 1 the patents describe. And it had other features. So
- 2 Transact contained all that's claimed by these patents.
- 3 But Open Market was not successful in the
- 4 business place. They ended up selling their patents to
- 5 Divine. Divine was not successful. Although they
- 6 acquired the patents and the rights to Transact, they
- 7 lasted for about 15 months before they sold to Soverain.
- 8 Soverain has accused Newegg of
- 9 infringement based on the website. And I'm going to
- 10 show you in the evidence in this case, with the help of
- 11 my colleagues and through witnesses, two independent
- 12 reasons why Soverain cannot succeed.
- 13 The first is the failure to comply with
- 14 the requirements for a valid patent. And the second is
- 15 Newegg hasn't infringed these patents. Two separate
- 16 reasons.
- 17 Let me talk about the patents being
- 18 invalid.
- 19 As you heard in the patent video and from
- 20 Judge Davis, the patent laws makes you a part of this
- 21 process. The process to get a patent is a secret one.
- 22 There's nothing wrong with that; that's just the way
- 23 it's done. And Soverain, and actually Open Market and
- 24 the inventors, participated back in 1994. It wasn't
- 25 Soverain. It was actually Open Market and the inventors

- 1 back in 1994.
- Newegg did not have an opportunity to
- 3 contest or have input, nor did anyone else at that time
- 4 who might be accused of infringement.
- 5 It's your decision, with a full deck of
- 6 cards, to decide whether these patents are valid. Judge
- 7 Davis showed you on the face of the patents, we know
- 8 what prior art was considered because the law says it
- 9 has to all be listed on the patent. And there's quite a
- 10 list there; you'll see it later.
- 11 And to be a valid patent, the invention
- 12 has to be new, useful, and non-obvious. And it can be
- 13 invalid if the prior art already describes the invention
- 14 or makes the invention obvious to a person of ordinary
- 15 skill. Judge Davis has briefed you a little bit on
- 16 that.
- 17 The prior art here does describe these
- 18 inventions, and it makes the inventions obvious to a
- 19 person of ordinary skill.
- 20 And you have to look at the invention as
- 21 a whole. You fit the pieces together like the pieces of
- 22 a puzzle. And if the evidence shows that these
- 23 inventions were obvious, then these patents are invalid.
- 24 You ask yourself: How could the PTO make
- 25 a mistake? Well, as you heard in the patent video, the

- 1 process does occur in private. There are many
- 2 applications filed every year. There may be facts that
- 3 the Examiner didn't consider.
- 4 And, simply said, mistakes are made.
- 5 People are not perfect, and important information can be
- 6 overlooked in this case.
- 7 You're going to hear from the experts.
- 8 And you're going to hear with respect to this '314
- 9 patent and the '492 patent, they merely converted the
- 10 business process for dial-up online shopping to the
- 11 internet. And the internet was already available to the
- 12 public by the time these patent applications were filed
- 13 in 1994. That was even on Mr. Adamo's timeline.
- 14 The shopping cart claims of the '314
- 15 claim a monopoly on the purchase of two or more products
- 16 using a computer. This is merely the same method that
- 17 was used in the dial-up systems of CompuServe and
- 18 applying them to the internet.
- 19 We're fortunate in this case that we have
- 20 a witness named Sandy Trevor, who happened to be the
- 21 chief technical officer of CompuServe prior to 1994.
- 22 And you're going to hear his testimony about the facts.
- 23 And he will testify on the facts that
- 24 CompuServe had pre-internet services where you dial in
- 25 over a phone line using a personal computer. And it had

- 1 the features that are now claimed in this case.
- I want to tell you also that there are
- 3 three references that corroborate Mr. Trevor's testimony
- 4 that were not before the PTO. And we know that because
- 5 the list before the PTO is on the patents themselves.
- 6 CompuServe CIM Running Start, 1993. Using CompuServe,
- 7 1994. How to get the most out of CompuServe, 4th
- 8 edition, 1989.
- 9 These books describe the characteristics
- 10 of the CompuServe Mall system that you'll hear the
- 11 experts explain, and you'll hear Mr. Sandy Trevor give
- 12 you the facts about.
- We'll call Mr. Ed Tittel as a witness in
- 14 this case. And one thing I want to say about
- 15 Mr. Tittel -- he's in the courtroom. Would you stand
- 16 up, Mr. Tittel? This is Mr. Tittel.
- 17 Mr. Tittel, unlike the other experts who
- 18 will testify in this case, is not a professional
- 19 witness. This will be the first case in which he has
- 20 ever given testimony to a jury. And you're going to
- 21 hear that in contrast to the other witnesses in this
- 22 case who are experts who have been in and out of
- 23 courtrooms all over the country many times, Mr. Tittel
- 24 is an author. He's written over a hundred books on the
- 25 internet. And, in fact, some of you are familiar with

- 1 the Dummies series. And I'm holding in my hand HTML For
- 2 Dummies, which he is the author of.
- 3 He will testify that the internet emerged
- 4 as a preferable way to connect home shopping prior to
- 5 the time the inventors filed for their patents and did
- 6 their work in this case. The CompuServe Mall was just
- 7 known internet tools that would enable a person skilled
- 8 in the art to apply that to the internet, the CompuServe
- 9 Mall features. The CompuServe Mall features had a
- 10 shopping cart, shopping cart database, and a shopping
- 11 cart computer.
- The '492 patent is called the hypertext
- 13 statement patent. And I didn't want to overlook that.
- 14 You're going to hear testimony about that. It provides
- 15 a link to display your order history, if you want to see
- 16 your order history. And we don't know how many
- 17 customers use it, but it appears to be only a few.
- 18 The use of these hypertech -- hypertext
- 19 links, you're going to hear, is just simply common
- 20 industry knowledge. And it's the use of hypertext links
- 21 for the very purpose for which they were originally
- 22 designed.
- 23 The '639 patent, its the session ID
- 24 patent. That, too, sets forth methods that involve
- 25 conventional web technology, and they're invalid.

- In short, and you're going to hear
- 2 details on this, Open Market did not invent commerce by
- 3 computer over the internet; they didn't. What Open
- 4 Market patented was not new, it was not novel, and it
- 5 was obvious.
- Now, the other reason we're not here is
- 7 Newegg does not infringe. Remember I told you it's a
- 8 separate defense. They don't infringe.
- 9 A patent is a bargain between the
- 10 government on the one hand and the party that applies
- 11 for the patent on the other hand, and it provides the
- 12 limits of what is covered. Just because you have a
- 13 patent doesn't mean that you get to cover everything.
- 14 Patents are strictly limited.
- Those claims that Judge Davis told you
- 16 about define what the patent covers. His instruction
- 17 was: A patent claim is directly infringed only if the
- 18 accused system or method includes each and every element
- 19 in that patent claim.
- Now, there are other ways to infringe
- 21 besides direct infringement, that's true. But whatever
- 22 method of infringement is alleged, each and every
- 23 element must be included in some way. Nine out of ten
- 24 is not enough. It takes ten out of ten if there are ten
- 25 elements in a claim in order to have infringement.

```
Now, the '314 patent, I'm going to tell
```

- 2 you briefly why it's not infringed.
- 3 The '314 is not infringed because the
- 4 patent requires a database on the server side. The
- 5 server in this case would be Newegg, and the customer
- 6 side is the customer using their own computer at home.
- 7 The product selections under the Newegg
- 8 system are not stored on the server side -- on the
- 9 Newegg side. They are stored, by design, in a cookie --
- 10 and you're going to hear that described to you, what
- 11 that is. It's a flat file on your personal computer.
- 12 So the selection of products is actually stored on the
- 13 customer side.
- 14 Also, the claims of the '314 require a
- 15 modification of a shopping cart database as products are
- 16 added. That doesn't occur in the Newegg case.
- 17 And all three patents in this case
- 18 require participation by the customer for part of the
- 19 elements and by Newegg for other parts of the
- 20 elements -- of the elements that are included. And,
- 21 actually, for infringement, one party has to meet all of
- 22 the elements. Here the customer doesn't and Newegg
- 23 doesn't.
- Now, I'm going to turn to damages. And
- 25 you might -- let me say first before I talk about

- 1 damages, you heard Judge Davis instruct you that because
- 2 he was instructing you on damages didn't mean that there
- 3 were or were not any damages. The law says that you get
- 4 instructions about how to consider damages.
- 5 As a lawyer, I told you in jury
- 6 selection, I have a duty and an obligation to address
- 7 the issue of damages.
- 8 Let me be clear. These patents are not
- 9 infringed; and if they're not infringed, no damages are
- 10 due. These patents are invalid; and if you find them
- 11 invalid, no damages are due. But I'm duty-bound as a
- 12 lawyer to address the issue of damages, so I do so now.
- 13 Soverain's claim for damages in this case are grossly
- 14 overinflated.
- 15 THE COURT: You have 10 minutes left.
- MR. SAYLES: It was mentioned by
- 17 Mr. Adamo that in the last year that Soverain -- excuse
- 18 me, that Newegg had \$2 billion in sales. Dropped a big
- 19 number on you.
- 20 When you hear the evidence, you're going
- 21 to find out that's gross numbers. That's
- 22 number-dropping is what that is. Ninety percent of the
- 23 cost -- of the revenues is the cost of goods, before you
- 24 even get into an analysis of your overhead and your
- 25 depreciation, which we are going to address in the

- 1 evidence.
- 2 So the damages are determined under the
- 3 law by a hypothetical negotiation. And I know that's an
- 4 odd and strange thing for you to hear, but you'll have
- 5 instructions about that.
- And the hypothetical negotiation, it's
- 7 where you have to reconstruct from the evidence what you
- 8 think the parties would have done if they sat down at
- 9 the table in 2001, the time of the first alleged
- 10 infringement.
- Now, let me remind you about what was
- 12 going on in 2001. In 2001 Newegg was an upstart. They
- 13 were struggling. They had a plan and they had hopes.
- 14 By hindsight we know they were successful; but in 2001,
- 15 it was a dream and a hope. That's what Newegg would
- 16 have sit down at the table with.
- 17 And on the Open Market side, Open Market
- 18 had lost about \$220 million in their business, and they
- 19 were going downhill. And within eight or nine months of
- 20 the hypothetical negotiation that you are to consider,
- 21 they sold their patents and their rights to Transact
- 22 over to Divine.
- One thing I want you to think about is
- 24 the real-world evidence. And I'm talking about what
- 25 existed in the real world.

- In this case, the real-world evidence
- 2 will show that Newegg and Open Market are not
- 3 competitors. The royalties here should not be based on
- 4 some percentage of Newegg's total sale of products -- of
- 5 products that are not patented. These patents address
- 6 very narrow aspects of the sales process. And the total
- 7 online revenues from the sale of TVs and computers and
- 8 the contribution of good customer service and just plain
- 9 running a good company shouldn't yield damages to
- 10 Soverain.
- 11 Let me discuss now the hypothetical
- 12 negotiation. As I mentioned, it would be in January of
- 13 2001. The Transact software product, now mentioned to
- 14 you two or three times, which incorporates these
- 15 patents, was sold by Open Market, and it began selling
- 16 Transact in 1996.
- 17 As I said, Open Market, in the business
- 18 world, actually lost \$220 million in business between
- 19 1996 and 2001, even though they had Transact, which they
- 20 say incorporated the best features of online retailing
- 21 since sliced bread. That's what happened in the real
- 22 world. Even with Transact, it was not the patented
- 23 features that drove demand for that product.
- 24 Remember the name Mr. Ghosh that was
- 25 mentioned? He was the chairman of the board of Open

- 1 Market. You're going to hear his deposition where he
- 2 said that it was not even the patented features that
- 3 drove the sales they did make of Transact.
- 4 In this case a running royalty wouldn't
- 5 be fair. A lump sum is how royalties were actually paid
- 6 in the real world. What I'm showing you here is a brief
- 7 slide that shows the real-world patent licenses that
- 8 were entered into by Divine around and shortly after the
- 9 time of the hypothetical negotiation.
- 10 And the highest one is on the left, and
- 11 it's for a hundred thousand dollars. That's the highest
- 12 one. There are some in here for a thousand. There's
- 13 even one for \$400. And these are real-world patent
- 14 licenses here, patent licenses.
- And the one that's a hundred thousand
- 16 dollars was to a -- you will see the license
- 17 agreement -- was to a Johnson & Johnson Vision Care,
- 18 well-known company. Many of these other companies you
- 19 probably will not have heard of, but Johnson & Johnson
- 20 Vision Care you would have.
- 21 And the Transact product. You're going
- 22 to consider the licenses with regard to Transact.
- 23 Transact has not been licensed to a single new customer
- 24 since the Open Market days. Ms. Wolanyk will admit
- 25 that. And the licenses for Transact are paid in lump

- 1 sums. Then what's paid after that is maintenance fees.
- 2 And the lump sums range up to \$344 thousand at the most.
- 3 That's going to be the evidence.
- 4 And then here Mr. Nawrocki, the
- 5 Plaintiff's damage expert, projects damages for just two
- 6 years at almost \$34 million, 340 times the highest
- 7 patent license that was entered into by Divine.
- 8 THE COURT: You have five minutes left.
- 9 MR. SAYLES: All right.
- 10 With regard to these damages, real-world,
- 11 prior royalties on these patents back close to the time
- 12 of the hypothetical negotiation and after, when Divine
- 13 was trying to license the patents, were small.
- 14 These licenses were non-exclusive.
- 15 That's a factor. The parties here are not competitors.
- 16 Transact itself was not a profitable or commercial
- 17 success. Two companies that actually had the rights and
- 18 owned it, sold it and didn't succeed.
- 19 The patents in this case don't drive the
- 20 demand for the Newegg products. And so the Plaintiff,
- 21 who's claiming about 40 percent of Newegg's total
- 22 profits, when you do the math on it, about 40 percent,
- 23 their patented features, even if you assume they're
- 24 there, don't drive the demand for the sales of the
- 25 Newegg products.

- 1 So we ask that you keep an open mind,
- 2 because I know you are now. We ask that you consider
- 3 the evidence as it comes to you throughout the case.
- 4 And in the end, in the end, you are going to find that
- 5 these patents were not infringed, that they are invalid;
- 6 and you will find that these damages, if you even
- 7 consider them at all, are grossly overstated.
- 8 Thank you.
- 9 THE COURT: All right. Thank you,
- 10 Mr. Sayles.
- 11 All right, Ladies and Gentlemen of the
- 12 Jury, that concludes the opening statements. In a few
- 13 moments we're going to go ahead -- I am going to let you
- 14 have an early lunch break today. And then we will come
- 15 back and start the evidence after lunch.
- Before we do, though, I have a couple of
- 17 housekeeping matters I'd like to take care of. Is
- 18 either side going to invoke the rule in this case?
- MR. ADAMO: I believe that was the
- 20 assumption, Your Honor. Although I think it's probably
- 21 not going to result in too many people being excluded.
- MR. SAYLES: We invoke the Rule.
- 23 THE COURT: Ladies and Gentlemen of the
- 24 Jury, the Rule has been invoked, and I will explain that
- 25 in a moment.

95 Do you have all of your witnesses that are here today, are they all in the courtroom? 3 MR. ADAMO: Ours are, yes, Your Honor. I was just looking for witness Treese. Yes, they are. 5 THE COURT: And are all of your witnesses that are --MR. SAYLES: Mr. Trevor is not here. don't know if Mr. Bakewell has arrived. But two of them are. 10 THE COURT: The first thing I'm going to do is I'm going to swear in all of the witnesses that are here today so we can just do it once rather than each time a witness comes to testify. 13 14 So at this time, if you're going to be a witness in this case, I'd like for you to please stand. 16 All right. Starting up here, if you will state your name for the record, please. 17 18 MS. WOLANYK: Katharine Wolanyk. 19 MR. CHENG: Lee Cheng. MR. GRIMES: Jack Grimes. 20 21 MR. SHAMOS: Michael Shamos. 22 MR. TREESE: George Winfield Treese. 23 MR. NAWROCKI: James Nawrocki.

MR. TITTEL: Edward Tittel.

MR. WU: James Wu.

24

THE COURT: All right. Please raise your right hands to be sworn. (Witnesses sworn.) THE COURT: All right. Please be seated. All right. Now, Ladies and Gentlemen of the Jury, the Rule has been invoked. And what that means is that if you're a witness in this case and you're not a party representative and you're not an expert witness, then you cannot be present in the courtroom while other witnesses are testifying. 11 So, are there any witnesses that are not 12 expert witnesses or party representatives that are in the courtroom? 14 All right. Please stand, sir. 15 Anyone else? All right. And your name? 16 MR. TREESE: George Treese. 17 THE COURT: George Treese? And --18 MR. WU: James Wu. 19 THE COURT: All right. Very well. Both of you, since you're not expert witnesses, you are covered by the Rule. The Rule means simply that you may 22 not discuss this case, or anything about it, with anyone else other than the attorneys who are involved in the 24 case.

So during the course of the trial, you're

- 1 going to have to remain out of the courtroom until you
- 2 testify. And while you're out of the courtroom, you're
- 3 not to discuss the case among yourselves or with any of
- 4 the other witnesses in the case. The only persons you
- 5 can talk with are the attorneys involved in the case.
- 6 Do you understand those instructions?
- 7 MR. TREESE: Yes, Your Honor.
- MR. WU: Yes, Your Honor.
- 9 THE COURT: Okay. So when we come back
- 10 from lunch and we're about to start the testimony, you
- 11 two will remain outside the courtroom. The other
- 12 witnesses that are experts can be in the courtroom.
- 13 You may be seated at this time.
- 14 All right. Now, with regard to exhibits,
- 15 Ladies and Gentlemen of the Jury, what I normally do is,
- 16 at the beginning of each day I have the attorneys offer
- 17 a list of the exhibits that they're going to use that
- 18 day that the other side has no objection to.
- 19 And, Counsel, we'll mark those as
- 20 Plaintiff's Exhibit List A, or 1, or however you choose
- 21 to do it.
- 22 And I will ask each side if there is any
- 23 objections. I will admit those, and we will have a
- 24 clear record.
- The next morning you will give an updated

- 1 list to Ms. Ferguson and reoffer Plaintiff or
- 2 Defendant's Exhibit List No. 2 that will include any
- 3 exhibits that were handled individually during the
- 4 course of the preceding day plus any that have been
- 5 agreed to for that day.
- 6 So at the end of the trial we have a list
- 7 of everything that's been admitted into evidence.
- 8 Understood?
- 9 MR. SAYLES: I think so, Your Honor. We
- 10 have worked together, and we were prepared to offer en
- 11 masse almost all of the exhibits for Plaintiff and
- 12 Defendant.
- 13 THE COURT: Good. All right. Very well.
- 14 First, Plaintiff, do you have an exhibit
- 15 list that you would like to -- Plaintiff's Exhibit List
- 16 No. 1 that you would like to offer?
- 17 MR. ADAMO: Yes, Your Honor. I have a
- 18 short version that just lists -- is entitled Plaintiff's
- 19 Soverain's List of Exhibits, to which Defendant Newegg
- 20 has not objected. And then I have a more detailed
- 21 explication that shows what each of the exhibits are.
- 22 But in this form, it's simply the actual
- 23 exhibit numbers, as I think Your Honor can see.
- 24 THE COURT: Very well. We will mark that
- 25 as Plaintiff's Exhibit List Number -- do you have a

number on it already? MR. ADAMO: I do not, Your Honor. 3 COURTROOM DEPUTY: I got one, Judge. THE COURT: What are you using? 4 5 COURTROOM DEPUTY: 1. THE COURT: That will be Plaintiff's Exhibit List No. 1. A will be just the list of numbers; B will be the list of the descriptions. So you will have Plaintiff's Exhibit List No. 1A and 1B. 10 Any objection to Plaintiff's Exhibit List 11 No. 1? 12 MR. SAYLES: No Your Honor. 13 THE COURT: All right. Be admitted. 14 All right. Does Defendant have any exhibits it wishes to offer? 16 MR. SAYLES: Yes, Your Honor. May I approach and get it marked? 17 18 THE COURT: Yes, you may. 19 MR. ADAMO: Your Honor, we also have a joint stipulation that I will present to the Court when Mr. Sayles is finished that also relates to the situation with the exhibits that we've agreed. 23 THE COURT: All right. 24 MR. SAYLES: At this time the Defendant 25 offers Exhibit List No. 1, which does describe the

- 1 exhibit numbers and the description of the documents in
- 2 the document itself.
- 3 THE COURT: All right. Any objection to
- 4 the exhibits listed in Defendant's Exhibit List No. 1?
- 5 MR. ADAMO: No, Your Honor.
- 6 THE COURT: All right. All of those
- 7 exhibits contained in Exhibit List -- Defendant's
- 8 Exhibit List No. 1 are admitted.
- 9 So, Ladies and Gentlemen, we now have all
- 10 the exhibits admitted into evidence, which are quite a
- 11 few.
- 12 With those housekeeping -- do you have
- 13 another housekeeping matter?
- 14 MR. ADAMO: Just one more, Your Honor.
- 15 There's a stipulation that Mr. Sayles and
- 16 I entered into that really is belt and suspenders, make
- 17 sure there's no waiver of any appeal issues, that all
- 18 issues are preserved. And simply because we agreed to
- 19 the admission here, it doesn't waive appeal rights.
- 20 So, it's --
- 21 THE COURT: I'll take that up with you
- 22 later.
- MR. ADAMO: That's all then, Your Honor.
- 24 THE COURT: All right. That concludes
- 25 our housekeeping matters.

- 1 I'm going to give you, really -- well, we
- 2 will be in recess -- it's 11:35. I will give you an
- 3 hour and 10 minutes today to give you a little chance to
- 4 find your way around town.
- 5 There's a Subway right down the street.
- 6 You go out the courthouse, make a left and a right,
- 7 there's a Subway there. A number of restaurants on that
- 8 side of the Square, if you're not familiar with it.
- 9 There's a Mexican food restaurant. There's several
- 10 other restaurants. There's a hamburger place on this
- 11 side of the Square.
- So please plan to be back in the jury
- 13 room and ready to go at 12:45 today when you come back
- 14 from lunch.
- 15 Please remember my instructions. Don't
- 16 discuss the case among yourselves or with anyone else.
- 17 Enjoy your lunch. Have a nice break. We will see you
- 18 back here at 12:45.
- 19 The jury is excused to the jury room at
- 20 this time.
- 21 COURT SECURITY OFFICER: All rise for the
- 22 jury.
- MR. ADAMO: It's two of the same thing,
- 24 Your Honor. They're identical.
- 25 (Jury out)

THE COURT: All right. Please be seated.

```
2
                  All right. Now, what is this stipulation
3 referred to, Soverain withdraws its objections to
4 admissibility of Newegg's Exhibits 2 through 8 and 488
5 through 506, but without waiving or prejudice to your
6 right to challenge on appeal the admissibility or usage
7 of these exhibits?
                  MR. ADAMO: Mr. Sayles and I were trying
9 to be as efficient with the Court's time and the jury's
10 time.
11
                  THE COURT: What are your objections?
12
                  Have I had a chance to rule on these
13 objections?
14
                  MR. ADAMO: Yes. Yes. Either it's
   something that's open or -- and we just didn't want to
16 worry about the ruling or --
```

- 17 THE COURT: I see.
- 18 MR. ADAMO: They were milled -- what most
- 19 of them were actually --
- 20 THE COURT: Okay. I just want to be sure
- 21 I have a chance to rule --
- MR. ADAMO: You did.
- 23 THE COURT: Just a minute. Let me
- 24 finish, Mr. Adamo. I want to be sure I have a chance to
- 25 rule on the objections.

- 1 So as I understand this stipulation, it's
- 2 not that I've already ruled on any of this, it's that
- 3 you're going to make exhibits -- objections to these
- 4 during the time of trial, and you're not waiving it by
- 5 having them on this list?
- 6 MR. ADAMO: No. In many instances, there
- 7 are situations where you have ruled in the motions in
- 8 limine --
- 9 THE COURT: Well, motions in limine are
- 10 not rulings on admissibility, and every side has the
- 11 right to tender or to object on a ruling on a motion in
- 12 limine.
- 13 MR. ADAMO: And to avoid wasting a lot of
- 14 time, we have entered into that stipulation. So the
- 15 point being, I won't argue, if we go to appeal here,
- 16 that there wasn't a sufficient -- that error wasn't
- 17 preserved on the basis of not getting up and asking you
- 18 again to rule on the MILs. In other words, I will stand
- 19 on what 103(a)2 says.
- 20 That was the intention of it, Your Honor.
- 21 We weren't -- we weren't trying to slide anything by the
- 22 Court. We were just trying to make this go a little
- 23 easier.
- 24 THE COURT: All right. Well, I'm not
- 25 going to accept the stipulation at this time. If you

- 1 want to object to something during the course -- if you
- 2 have not waived an objection -- I will accept the
- 3 stipulation in this sense: You have not waived an
- 4 objection that you may have to these exhibits. In other
- 5 words, they're sort of provisionally admitted based on
- 6 the earlier ruling.
- 7 But to preserve your objection, I want to
- 8 hear your objection during the course of trial so I can
- 9 understand it within the context. Because I will quite
- 10 often change my mind on something I may have ruled on in
- 11 a motion in limine. That's not a ruling on
- 12 admissibility.
- 13 MR. ADAMO: Let Mr. Sayles and I visit, I
- 14 think, Your Honor.
- 15 THE COURT: Okay. You withdraw your
- 16 stipulation at this time?
- 17 MR. ADAMO: No. I prefer to have you
- 18 hang onto it in view of what you just said. Now that we
- 19 have a little guidance from the Court, let us visit
- 20 again. As I said, we were trying to do something to
- 21 save everybody time.
- 22 THE COURT: I appreciate that. That's
- 23 fine. But I just don't want to sign something or accept
- 24 some kind of blanket, you know, that you've already --
- 25 Judge, you've already ruled on this, when I don't even

```
1 know what these exhibits are.
```

- 2 MR. ADAMO: With that further guidance,
- 3 let us further visit.
- 4 THE COURT: We will be in recess then --
- 5 excuse me. Go ahead.
- MR. ADAMO: Thirty seconds more?
- 7 THE COURT: Okay. All right.
- 8 MR. ADAMO: We didn't mean to get on your
- 9 bad side this morning by starting the day off and
- 10 hitting you with papers. We really weren't trying to.
- 11 How would you like us -- because these
- 12 things are going to come up, and there are still some
- 13 evidentiary issues. We worked most of them out between
- 14 us, but there are a couple still out there.
- How would you like us to say it to you:
- 16 We have an issue; we will get the responding brief so
- 17 you won't get hit with it cold. What would be the
- 18 preferred time for you to rule on things like that, or
- 19 to consider them?
- 20 THE COURT: First of all, bring them up
- 21 to me as soon as you know that it's going to be coming
- 22 up in the testimony, as early as possible. Like if you
- 23 have an issue that's going to come up with your first
- 24 witness today, advise my clerks that this issue is going
- 25 to come up, you would like a few minutes of time before

```
1 the jury comes in.
```

- 2 If you have any of those today, I will
- 3 start back at 12:30 -- 12:35, and we will have 10
- 4 minutes to deal with them.
- 5 If you have any written briefs, I
- 6 don't -- one thing I do not want to be happening is, I
- 7 don't want every night, y'all having 18 young lawyers
- 8 cranking out 30-page briefs, filing them at 2:00 in the
- 9 morning electronically, that I don't ever have a chance
- 10 to look at.
- 11 So ask -- if you want to file a brief
- 12 electronically, ask for permission to do so, so that
- 13 I'll know it's coming, the other side will know it's
- 14 coming. Because if one side files it a 2:00 in the
- 15 morning, the other side doesn't have a chance to
- 16 respond, and we get into that.
- 17 MR. ADAMO: Understood, Your Honor. I
- 18 don't think Mr. Sayles and I work that way, so I'm not
- 19 terribly concerned about it.
- 20 THE COURT: And any briefing you want to
- 21 provide a copy of a case highlighted or a short brief,
- 22 just get it to us in advance of the hearing where I have
- 23 a chance to read it, where I don't have to sit up here
- 24 and read it while the jury's waiting and you're waiting
- 25 to argue it. Okay?

MR. ADAMO: Understood. We do. We 2 mentioned Dr. Grimes. We've got an issue percolating 3 with Dr. Grimes, but we've worked out a way so it 4 doesn't require you to rule on it. We can get his testimony in, and it's simply going to be whether certain exhibits are going to be demonstrative or going 7 to come all the way into evidence under 1006. I shared with Mr. Sayles a brief yesterday when we met, and he has our views on that. He's going to put something together in response. We'll then get that to you. But we can go forward and do all of Dr. Grimes without having to wait for Your Honor to 13 rule. 14 THE COURT: Very good. 15 Anything further, Mr. Sayles? 16 MR. SAYLES: No, sir. 17 THE COURT: Very well. We'll see you 18 back at 12:45. We'll be in recess. 19 MR. ADAMO: Thank you, Your Honor. 20 (Lunch recess.) 21 22 23 24

1 CERTIFICATION 2 3 I certify that the foregoing is a correct 4 transcript from the record of proceedings in the 5 above-entitled matter. 7 /s/ 8 SHEA SLOAN, CSR 9 OFFICIAL COURT REPORTER 10 STATE OF TEXAS NO. 3081 11 12 13 /s/ 14 JUDITH WERLINGER, CSR 15 DEPUTY OFFICIAL COURT REPORTER 16 STATE OF TEXAS NO. 267 17 18 19 20 21 22 23 24